

## **CHAPTER V**

### **CONCLUSSION AND SUGGESTION**

#### **5.1 CONCLUSSION**

From the explanation before, Palembang has tourism potencial to attract tourist visit Palembang. Many kinds of tourism has held in Palembang the most frequent held in Palembang is sport tourism. But, Palembang can held other tourism with its many places as object destination that has managed by government to be a tourism destination such as BKB, SMB II Museum, MONPERA, Agung Mosque, Siguntang Hill, Sultan Graveyard, Kemaro Island and many others. One of many tourism can held in Palembang is Horror Tourim.

Horror is an intresting thing that can invite curiosity of people. In Indonesia, there are some of activities and places that connected with horror. For example. In Semarang, they have Lawang Sewu as tourism destination in horror tourism which has been most popular destination for horror lovers. In Jakarta, they have more places that has been horror destination such as Jembataan Ancol, TPU Jeruk Perut, Rumah Kentang and many others. Not only Jakarta and Semarang. Palembang has also many places that can be developed as objects destination for horror tourism such as siguntang hill, Taman Purbakala Kerajaan Sriwijaya, Sultan Graveyard, TPU Kandang Kawat and many others that has horror history from Palembang people. From reality show of Trans 7. Mister Tukul Jalan-jalan that explore some places in Indonesia that is conected with horror also has held their program in Palembang. From that activity the writer is interested to design a package for horror lovers. So, for the first time horror tourism will be held in Palembang.

The activities of designing this tour package started from survey to object destinations, collect the information about tour destinations, estimated places and times, arranged the activities for tour and in the tourism destinations, calculated cost of tour, made a tour itinerary and made a brocure to promoting product.

In this research, the writer surveyed, calculated the cost, made a tour itinerary and made a tour brochure to finish a tour package. The writer run the tour in the night, started from 9 pm to 7 pm or after dinner to breakfast. The writer utilized a night situation to get horror atmosphere in the tourism destinations.

To attract the tourists, the writer submit the informations about tour in a tour brochure. In the tour brochure, the writer conclude the tour itinerary, tour prices and contact person for tourists to order tour package.

## **5.2 SUGGESTION**

After designing a tour package, the writer can give suggestion as follows:

1. The writer suggests the government can develop facilities in the object destinations to support tourism development in Palembang.
2. The writer suggests for tourists to try the new kind of tourism that is never provided by some tour planner.