

CHAPTER I

INTRODUCTION

1.1 Background

Tourism is travelling activity for pleasure. Talking about tourism means we discuss about tourism attraction, facility and infrastructure, and travel arrangement. Sudhir (2008:17) says that tourism is an act of travel away from home, mostly for the purpose of recreation or leisure. Tourism might be international, or within the traveler's country. Whereas according to the WTO (World Tourism Organization) tourism is a human activity that travels to and stays in the area of a destination outside their everyday environment. There are two kinds of tourism; it is nature and manmade. Indonesia is famous for both of them. For nature tourism, Indonesia has many beaches, mountains, lakes and etc. And for manmade, it is related with heritage tourism, for examples Borobudur, Prambanan and so on.

Indonesia has many cities with a good potency in tourism. One of them is Palembang. Palembang is the second largest city in Sumatra and also the capital city of South Sumatra province. Palembang has many tourism destination, both nature and manmade. For nature, in Palembang we can find Musi River, Kemaro Island, and so on. And for manmade tourism, we can find Ampera Bridge, Taman Purbakala Kerajaan Sriwijaya, Benteng Kuto Besak, Bukit Siguntang, and so on.

Bukit Siguntang is one of manmade tourism in Palembang. Bukit Siguntang is a small hill as high as 29-30 meters above sea level which is located about 3 kilometers from the northern banks of the Musi River and entered the territory of the city of Palembang, South Sumatra. Usually visitors who come to this place will make a pilgrimage to the tombs of the nobles anciently regarded as the essential founder of the city of Palembang.

Public facility is so important not only for public place but also for the tourism destination. Moreover, it is the most important element to support tourism destination itself. Public facilities include all facilities provided by the

government for the benefit of public in daily activities (Faiza, 2014). Examples of public facilities are bus, taxi, public toilet, park, garden, canteen, cafeteria, restaurant, and hotel.

There are some previous studies that research about Bukit Siguntang. Faniselya (2014) studied about Tourism Attraction in Bukit Siguntang and Prasetya (2015) studied about Promoting Siguntang Hill as the Tourism Object in Palembang.

In Bukit Siguntang, we can find some public facilities such as toilets, gazebos, Mushollah, and so on. The condition of the public facilities there are so inappropriate for tourism destination. We can find toilets with good condition only in the front of Bukit Siguntang. Most of other public facilities are in bad condition. For example, the conditions of some toilets inside Bukit Siguntang are ruined. Irresponsible people deliberate destruction of public property like destructing the toilet and the benches. They also scribbled down something unnecessarily on the wall. It will make the visitors think the public facilities in Bukit Siguntang not in good condition.

Based on the explanation above, the writer is interested in writing this final report entitled “Visitor’s Perception Towards The Public Facilities in Bukit Siguntang as one of heritage tourisms in Palembang”.

1.2 Problem

The problems of this report are:

1. What public facilities are available in Bukit Siguntang?
2. What are visitors’ perceptions about the condition of public facilities that available in Bukit Siguntang?

1.3 Purposes

The purposes of this report are

1. To know what public facilities are available in Bukit Siguntang.
2. To know visitors’ perceptions about the condition of public facilities that available in Bukit Siguntang.

1.4 Benefits

The benefits of this report are:

A. For readers

To give information to students in English Department of State Polytechnic of Sriwijaya about visitors' perceptions about the condition of public facilities that available in Bukit Siguntang and the condition of public facilities there.

B. For the management of Tourism and Culture Department

To give information visitors' perceptions about the condition of public facilities that available in Bukit Siguntang and the condition of public facilities there.