

**FINAL REPORT**

**THE POTENCY OF DULMULUK AS TOURISM ATTRACTION IN  
PALEMBANG**



This report is written to fulfill the requirement of final report at English  
Department

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**APPROVAL SHEET**  
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**PALEMBANG**



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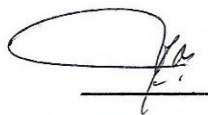
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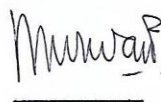
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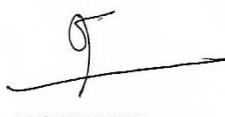
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## **PREFACE**

First of all, the writer would like to express gratitude to Allah SWT for giving bless and mercy to finish this Final Report entitled “The Potency of Dulmuluk as Tourism Attraction in Palembang”. This final report is aimed to know about the potency of Dulmuluk as tourism attraction in Palembang. This report is written to fulfill the requirement of Diploma Graduation in English Department State Polytechnic of Sriwijaya.

The writer realizes that this report is still far for being perfect so the comment and suggestion from all sources are welcoming. The writer hopes this final report gives benefits to the readers especially for English Department student.

Writer

## **ACKNOWLEDGEMENT**

In this moment, the writers would like to thanks to everyone who has given many contribution in this job training report:

1. To Allah swt for giving bless and mercy to finish this Final Report and also to the prophet Muhammad saw.
2. Dra. Risa, M.Pd as first advisor and Koryati S.Pd, M.Pd as second advisor.
3. Drs. M. Nadjmuddin, M.A as the Head of English Department and also all staff of English Department who give to complete this final report from the beginning.
4. A special gratitude is given to writer's caring, loving, and supportive parents who always support me.
5. Last but not least, special thanks to my classmate in 6BC class.

# **MOTTO**

“Every year, many, many stupid people graduate from college. And if they can do it, so can you.”

## **ABSTRACT**

### **THE POTENCY OF DULMULUK AS TOURISM ATTRACTION IN PALEMBANG**

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(Atik Indalena, 2016: 28 Pages, 2 Figures, 14 Tables)

Tourism is one of the important sectors in Indonesia. Tourism is not only about tourism destination, but also cultural and event. Indonesia has many cultures. One of the cultures is Dulmuluk that is originally from Palembang. This report is aimed to know about the potency of Dulmuluk as tourism attraction in Palembang. This report took the data through giving questionnaire to thirty six people and doing interview to two people, one from staff of Minister of Palembang Tourism and Cultural and from leader of Harapan Jaya group and using qualitative descriptive as a method. There are nine statements in the questionnaire and six questions for interview. There are the potencies of Dulmuluk such as from the history, the value of the story and the uniqueness of the story, and most of the respondents agree that we should keep and preserve Dulmuluk, but unfortunately the development and promotion of Dulmuluk are not maximal and many people are more interested in modern theater show. If Dulmuluk is developed by making the theater more interesting people will be interested and if the promotion is more intensive so people will know about Dulmuluk show.

Keywords : Tourism Attraction, Cultural Tourism, Potency, Dulmuluk

## Table of Contents

<b>TITLE SHEET</b> .....	<b>i</b>
<b>APPROVAL BY ADVISER</b> .....	<b>ii</b>
<b>APPROVAL BY EXAMINER</b> .....	<b>iii</b>
<b>PREFACE</b> .....	<b>iv</b>
<b>ACKNOWLEDGEMENT</b> .....	<b>v</b>
<b>MOTTO</b> .....	<b>vi</b>
<b>ABSTRACT</b> .....	<b>vii</b>
<b>TABLE OF CONTENTS</b> .....	<b>viii</b>
<b>LIST OF FIGURE</b> .....	<b>x</b>
<b>LIST OF TABLE</b> .....	<b>xi</b>
<b>CHAPTER 1 - INTRODUCTION</b> .....	<b>1</b>
1.1 Background.....	1
1.2 Research Focus .....	3
1.3 Problem Formulation.....	3
1.4 Purpose .....	3
1.5 Research Benefit.....	3
<b>CHAPTER II – LITERATURE REVIEW</b> .....	<b>4</b>
2.1 Potency .....	4
2.2 Tourism Attraction .....	5
2.3 The Terms of Good Tourism Attraction.....	5
2.4 Kind of Tourism Attraction .....	7
2.5 Dulmuluk.....	9
2.5.1 The Characteristics of Dulmuluk.....	12
2.5.2 The Music Instrument.....	12
2.5.3 The Song.....	13



<b>CHAPTER III – RESEARCH METHODOLOGY .....</b>	<b>14</b>
3.1 Location and Subject of the Research .....	14
3.2 Research Method .....	14
3.3 Data Analysis .....	16
<b>CHAPTER IV – FINDING AND DISCUSSION .....</b>	<b>17</b>
4.1 Finding.....	17
4.1.1 The Result of Questionnaire .....	17
4.1.2 The Percentage of the Classifications of Respondents .....	21
4.1.3 The Result of Interview.....	22
4.2 Discussion.....	25
4.2.1 The Discussion of the Questionnaire Result .....	25
4.2.2 The Discussion of the Interview Result .....	26
4.2.3 The Potency of Dulmuluk as Tourism Attraction in Palembang .....	27
<b>CHAPTER V – CONCLUSSION AND SUGGESTION .....</b>	<b>28</b>
4.1 Conclusion .....	28
4.2 Suggestion .....	28
<b>REFERENCES .....</b>	<b>xii</b>
<b>APPENDICES .....</b>	<b>xiv</b>

## **List of Figure**

<b>Figure 1. Kinds of Tourism Attraction by Soekadijo .....</b>	<b>7</b>
<b>Figure 2. Typology of Attractions by Swarbrooke .....</b>	<b>8</b>

## List of Table

<b>Table 1. The Result of Questionnaire.....</b>	<b>17</b>
<b>Table 2. Statement 1.....</b>	<b>18</b>
<b>Table 3. Statement 2.....</b>	<b>18</b>
<b>Table 4. Statement 3.....</b>	<b>19</b>
<b>Table 5. Statement 4.....</b>	<b>19</b>
<b>Table 6. Statement 5.....</b>	<b>19</b>
<b>Table 7. Statement 6.....</b>	<b>20</b>
<b>Table 8. Statement 7.....</b>	<b>20</b>
<b>Table 9. Statement 8.....</b>	<b>20</b>
<b>Table 10. Statement 9.....</b>	<b>20</b>
<b>Table 11. Gender .....</b>	<b>21</b>
<b>Table 12. Age .....</b>	<b>21</b>
<b>Table 13. Occupation .....</b>	<b>21</b>
<b>Table 14. Origin.....</b>	<b>22</b>