

CHAPTER V

CONCLUSSION AND SUGGESTION

In this chapter the writer presents conclusion and suggestions of research.

5.1 CONCLUSION

Tourism attraction is one of important aspect in tourism development. Bidar Race is one of tourism attraction in Palembang which has some potencies that are not developed well yet by government. Visitors' perception can be use as a guiding to make the development. The result showed that visitors have already satisfied with the attraction, transportation, facility and also infrastructure, while visitors unsatisfied with the hospitality of officer and society around the location of Bidar Race. While the problem faced by government in developing Bidar Race were the limited of Bidar Boat; the lack of society's awareness to appreciate Bidar Race; the lack of written literature about Bidar Race; and the lack of promotion.

5.2 SUGGESTION

The writer suggest that government should develop the potencies that Bidar has to make tourist feel satisfied and to attract more tourist come to Palembang. Government should be more paying attention to make the atmosphere around Bidar Race location comfortable and safety enough for tourist, provide written literature about Bidar Race, maintain and renovate some facility such as bus station, restroom, prayer room, and information center, and promote Bidar Race maximally through printed or electronic media. Last but not least government should do approach to society to make them appreciate Bidar Race and to make then accustomed to welcome the tourists.