

**FINAL REPORT**

**DESIGNING BROCHURE OF ONE DAY HISTORICAL PACKAGE  
TOUR**



**Written by:  
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**STATE POLYTECHNIC OF SRIWIJAYA  
ENGLISH DEPARTMENT  
PALEMBANG  
2016**

APPROVAL SHEET  
FINAL REPORT  
DESIGNING BROCHURE OF ONE DAY HISTORICAL PACKAGE  
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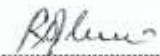
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## **PREFACE**

I would like to express my greatest thanks to Allah SWT for giving me strength, health, and guidance in finishing this paper entitled "Designing Brochure One Day Historical Package Tour". The purpose of writing this paper is to fulfill the requirement of the final report at English Department of State Polytechnic of Sriwijaya.

I realize that this paper is still far from being perfect, but I would be delighted to welcome any criticisms and suggestions to make this paper better. Finally, I hope this paper can give the useful information for the readers.

Palembang, August 2016

Writer

## ACKNOWLEDGEMENT

The writer would like to Thank Allah SWT for the blessing that has been given to the writer in finishing final report. This final report is written to fulfill one of the requirements for the sixth semester. In this opportunity, the writer would like to express deep gratitude to the entire participants during writing this report. The writer would like to thank for :

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8. My Beloved friends in 6BC class.
9. All parties who helped to finish this final report.

Finally the writer hopes this final report can give some benefits to those who are concerned in all. However, this final report is still far from being perfect, therefore any criticism and suggestion are always welcome.

Palembang, August 2016

The writer

# Motto

When you focus on problem, you will have more problems, when you focus on possibilities, you will more possibilities.

## ABSTRACT

### DESIGNING BROCHURE OF ONE DAY HISTORICAL PACKAGE TOUR

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The final report has a title “Designing Brochure of One day Historical Package Tour”. This final report discusses about the preparation of designing a historical package tour. The purpose of this final report is to know how to design Brochure of One Day Historical Package Tour. Palembang as the big city has many tourism destinations especially historical tourism destinations. Therefore, the writer makes a tour package which helps to facilitate tourist to do historical tourism activity in Palembang. In this final report, the writer used Research and Development “R & D” method. Research and development that includes 3 steps are : (1) Preliminary Field Testing, (2) Model development product, (3) Final Product Testing. After that the writer implements the steps by asking some experts. Based on the result of designing and implementation the steps, the result of this final report is tour package which contains One Day Historical Package Tour which is completed with tour itinerary and tour price in detail as a guidance of the tourist in doing Historical tour.

*(Key words: Designing Brochure, Historical Package Tour, and Palembang city).*

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