

**FINAL REPORT**

**THE VISUALIZATION AS PROMOTING MEDIA  
OF KAMPUNG ARAB AL-MUNAWAR IN PALEMBANG**



**This final report is written to fulfill one of the requirements for Diploma III**

**Educational accomplishment at English Department**

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**STATE POLYTECHNIC OF SRIWIJAYA**

**PALEMBANG**

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APPROVAL SHEET

THE VISUALIZATION AS PROMOTING MEDIA  
OF KAMPUNG ARAB AL-MUNAWAR PALEMBANG



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**AL - MUNAWAR**

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**2016**

## **ABSTRACT**

### **The Visualization as Promoting Media of Kampung Arab Al-Munawar in Palembang**

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**(Rika Damaiyanti, 2016, 46 pages)**

The title of this final report is the visualization of Kampung Arab Al-Munawar in Palembang. In this report, the writer created visualization in the form of video to promote Kampung Al-Munawar by using different media that more specify and unique not as like before. For created the visualization, the writer observed to the village directly because the village is becomed the object that should be promoted as new destination in Palembang and applied the implementation of this report. The problem of this final report is “How to create visualization as media to promote Kampung Arab Al-Munawar Palembang”. There are several procedures that should be followed before creating the visualization as media promotion. They are designing concepts, designing visualization, implementation that include the procedure of designing visualization. Moreover, the writer concludes that visualization in the form of video can be used as an alternative media to promote Kampung Arab Al-Munawar as new destination in Palembang.

**Keywords:** Tourism, tourism promotion, media as tourism promotion, visualization.

## MOTTO AND DEDICATION

"i dont mind if i have to sit

On the floor at school

All i want is education. And

I'm afraid of no one"

**-malala yousufzai-**

~~~~~

"I never met a bitter person

Who was thankful. Or

A thankful person who was bitter"

**-Nick Vujicic-**

Dedicated to ☺ :

**My beloved Father and mother**

**My Beloved Brother and sister**

**My Beloved friends at English Department**

**My beloved best friends "sedengers"**

**And all of the people who give me millions support**

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## **PREFACE**

First of all, the writers would like to perform the gratitude to Allah SWT for the mercy that has been given the writers so that the writers could finish this final report on time. which is entitled “The visualization as promoting media of Kampung Arab Al-Munawar in Palembang”. This final report describes about the process for creating visualization in the form of video to support the activity for promoting Kampung Arab Al-Munawar in Palembang. In addition, this final report is also written to fulfill the requirement for Diploma 3 of English Department at State Polytechnic of Sriwijaya.

Finally, the writer realizes that this final report is not perfect yet, so writer begs for comments and suggestion from readers to make this report be better. Moreover, the writer hopes this report can give advantages for everyone, especially for English Department students.

Palembang, July 2016

The Writer

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