CHAPTER V
CONCLUSION AND SUGGESTION

This chapter presents the conclusion of creating visualization for promoting Kampung Arab Al-Munawar and also the suggestion for the usage of video to promote tourism destination in Palembang.

5.1   Conclusion

From the explanation of the previous chapters, the writer has drawn conclusion. The visualization in this final project is tourism promotion video for promoting Kampung Arab Al-Munawar. This video contains the complete information about culture, lifestyle, and environment of the village to make the viewers interested to visit Kampung Arab Al-Munawar. Nowadays, video is already become media to promote tourism destination, because its function not only display something but it also can share information in the form on knowledge or reports. As a promotion media, video can be used to promote tourism destination that rarely touched by the tourists, especially in Palembang.

Referring to the problem of this final report is to create visualization as media promotion to promote Kampung Arab Al-Munawar in Palembang. And to create the visualization the writer did 3 steps for completed the project, they are pre-production, production, and post-production. And it was done by the writer to fulfill the right process for created the video. In addition, the visualization as promoting media of Kampung Arab Al-Munawar in Palembang can be used as promotion media to increase the number of tourists.

5.2   Suggestion

From the explanation above, the writer suggests that for students of English Department state Polytechnic of Sriwijaya to learn the way for creating visualization, so they can know how to make the tourism promotion media in the form of video. Moreover, its not only promoted Kampung Arab Al-Munawar but they also can promote another tourism object in Palembang using visualization.