

CHAPTER 1

INTRODUCTION

1.1 Background

Indonesia has so many places of interest for tourism attraction. Palembang is one of the cities that is famous of the beauty and interesting places. But, some of those places are still hidden because there is no access for the tourists to go to that place. That situation makes the tourist from domestic or international more interested to visit those places. Besides the places, the tourists are also interested in the story or legend, the tradition, etc. Talking about legend of some places, that is one of factors that makes the tourists interested in going to some places. Because the tourists want to know the fact and they want to know the places of the legend.

Legend is one of the factors that makes the tourists more interested in some places. There are some kinds of legends, such as legend of religious, legend of supernatural, legend of personal, and also legend of local. The legend in Palembang is about individual or local from ancient.

It is known that the legend from the ancient is interesting to tell and to publish for other people. The legend develops from generation to generation. Sometimes it contains of the legend that can be change, depending on the place or some cities. Those differences make the legend more interesting for the tourists who want to know about the legend. That situation gives some opportunities to the governments and the society to develop that place.

There are some ways for government and the society to attract someone to know the legend, such as from story book, magazine, newspaper, internet etc. Those ways can attract everyone from children to adults. Usually the children are more interested in knowing some legends than adults. The parents can introduce the legend for their children from story book. From story books, the children can know the legends and the children will easily understand them.

In addition, from story books the children can learn about some places and the importance of reading a book. Of course, the children will be excited to read a story book because the content is more interesting such as the picture, the colour, etc. The children will also imagine the legends by the story book. There are some advantages if the children read a story book such as, having a good relation between parents and the children, making the children learn a new word and new concept, stimulating the growth of the children's brain, increasing skill of hearing, implanting interest of reading, increasing of curiosity, developing the imagination, instilling the value of religion, moral, ethics and building a good personality, and adding new knowledge for the children. Those are very important for children in their growing time.

Besides, from the legend of some places, the parents can teach about some moral values. The legends from some places especially from ancient like kingdom have a moral values that can positively contribute to the children. That is very important for the children. In short, moral values need sticking to the plot of the story.

Story of a legend can teach the children moral values. The story is nicely packed into some real fact of life. Surely it makes children want to read a book. introducing a story book of legend is good to make the children know about history from some places. From the explanation, the writer wants to promote some legend to become a story book with the title " Designing story book of the legend "Si Pahit Lidah and Si Mata Empat" for the children".

1.2 Problem Identification

Based on the problem formulation above, the writer identified the problem identification into three points. First, the lack of story book for the children. Second, the lack of story book with the contain about legend for the children. Third, the lack of access for the children to know more about the legend from their city.

1.3 Problem Formulation

Based on the background above, there are the problem formulation of this report :

- How to design the story book telling about the legend Si Pahit Lidah and Si Mata Empat and Si Mata Empat for the children ?
- What is the content of story book about the legend Si Pahit Lidah and Si Mata Empat for the children ?

1.4 Problem Limitation

The scope of this final report is about the story book for the children, especially about the legend. The writer focuses on the contain of story book about Si Pahit Lidah and Si Mata Empat for the children and the moral values from the legend, to indroduce the asset of the legend from this province and make the children learn the legend.

1.5 Purpose and Benefit

1.5.1 Purpose

- To know how to design the story book telling about the legend Si Pahit Lidah and Si Mata Empat for the children.
- To know the content of the story book about the legend Si Pahit Lidah and Si Mata Empat for the children.

1.5.2 Benefit

Benefits for the writer :

- The writer can understand how to design the story book telling about the legend Si Pahit Lidah and Si Mata Empat for the children.
- The writer can tell about the legend of Si Pahit Lidah and Si Mata Empat for the children.

Benefits for the children :

- The children get the moral values from the story book of the legend Si Pahit Lidah and Si Mata Empat.
- The children are interested in reading the story book of the legend Si Pahit Lidah and Si Mata Empat.