

**FINAL REPORT
MAKING PEMPEK CLASS AS ONE OF GASTRONOMY TOURISM
ATTRACTIONS IN PALEMBANG**



This report is written as one of the requirement to finish Diploma III

Program of English Department

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**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
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APPROVAL SHEET
FINAL REPORT
MAKING TOUR PACKAGE AND THE PROPOSAL AS THE MEDIA TO
PROMOTE MAKING PEMPEK CLASS AS ONE OF GASTRONOMY
TOURISM ATTRACTIONS IN PALEMBANG



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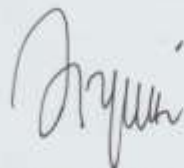
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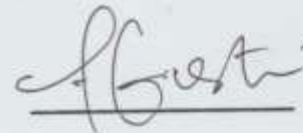
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PREFACE

First of all, the writer would like to thank to Allah swt for the mercy that has been given to the writer so that the writer could finish the Final Report. The writer also would like to express the warmest gratitude to the prophet Muhammad swt for warning and remembering every kindness of fault occurred. Eventually, this report is written to fulfill the requirement of Final Report at State Polytechnic of Sriwijaya Palembang entitled “Making Pempek Class as One of Gastronomy Tourism Attractions in Palembang”.

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The writer realize that this final report is still far from being perfect because of the limitation of sources, time or even knowledge. Therefore, any suggestion and critics are always welcome. The writer also expects that this report can give advantages for readers, especially the students of English Department at State Polytechnic of Sriwijaya.

Palembang, July 2017

The Writer

ABSTRACT

MAKING TOUR PACKAGE AND THE PROPOSAL AS THE MEDIA TO PROMOTE MAKING PEMPEK CLASS AS ONE OF GASTRONOMY TOURISM ATTRACTIONS IN PALEMBANG

(Kartika, 2017: 55 pages, 28 pictures, 7 tables, 7 appendices)

The title of this final report is Making tour package and the proposal as the media to promote making pempek class as one of gastronomy tourism attractions in Palembang. The purpose of this final report is promote making pempek class as one of tourism attractions in Palembang and can be followed in tour package activities. The data were collected by using interview and observation. In this writing, the writer used Research and Development method. The result shows that making pempek class can be one of Gastronomy Tourism Attractions in Palembang because making pempek class is one of the cultures in Palembang which the culture is one of tourism attractions' characteristics and can amuse the tourists who follow it. After conducting some revisions to the product from the experts, it is got that the price of Palembang 3 days 2 nights tour including making pempek class is Rp. 1.650.000 per person. Lastly, it is known that making pempek class can be one of tour activities in Palembang city tour. To be one of tourism attractions in Palembang making pempek class needs the cooperation between the travel agencies and pempek shops.

Keywords : Gastronomy tourism, tourism attractions, making pempek class, tour package

ABSTRAK

MEMBUAT PAKET TUR DAN PROPOSAL SEBAGAI MEDIA UNTUK MEMPROMOSIKAN KELAS MEMBUAT PEMPEK SEBAGAI SALAH SATU ATRAKSI WISATA GASTRONOMI DI PALEMBANG

(Kartika, 2017: 55 halaman, 28 gambar, 7 tabel, 7 lampiran)

Judul dari laporan akhir ini adalah membuat paket tur dan proposal sebagai media untuk mempromosikan kelas membuat pempek sebagai salah satu atraksi wisata gastronomi di Palembang. Tujuan dari laporan akhir ini adalah untuk mempromosikan kelas membuat pempek untuk menjadi salah satu atraksi wisata di Palembang dan dapat di ikut sertakan dalam kegiatan paket tur. Data yang dikumpulkan dengan menggunakan interview dan observasi. Pada penulisan ini, penulis menggunakan metode penelitian dan pengembangan. Hasil akhir menunjukkan bahwa kelas membuat pempek bisa menjadi salah satu atraksi wisata gastronomi di Palembang karena kelas membuat pempek adalah salah satu budaya di Palembang yang mana budaya adalah salah satu karakteristik dari atraksi wisata dan dapat menghibur wisatawan yang mengikutinya. Setelah melakukan beberapa revisi pada produk yang dibuat dari para ahli, hasil akhirnya menunjukkan bahwa harga paket tur Palembang 3 hari 2 malam termasuk kelas membuat pempek adalah Rp 1.650.000 per peserta. Akhirnya, dapat diketahui bahwa kelas membuat pempek dapat menjadi salah satu kegiatan yang ada dalam tur kota Palembang. Untuk menjadikan kelas membuat pempek salah satu atraksi wisata di Palembang, perlu adanya kerjasama antara biro perjalanan wisata dan toko pempek.

Kata kunci : Wisata gastronomi, atraksi wisata, kelas membuat pempek, paket tur.

MOTTO AND DEDICATION

No Matter How Hard Life Is

Never Lose Hope Because Allah sit with Us

Dedication :

My Beloved Parents

My Lovely Sisters and Brother

My Big Family

And All people who always Love and Support Me

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Dealing with this final report, the writer has many inspiration, assistance, and support from everybody around them. Those things they gave to the writer worthy that the writer would like to place the best gratitude to all of them. In this chance, the writer would like to thank to:

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