

FINAL REPORT

DESIGNING A BOOKLET OF SOUVENIR SHOPS IN PALEMBANG



**This report is written to fulfill the requirement of final report project at State
Polytechnic of Sriwijaya**

By:

MONA AFRINA

061430901563

STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

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DESIGNING A BOOKLET OF SOUVENIR SHOPS IN PALEMBANG



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Palembang, July 2017

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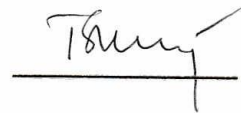
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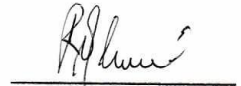
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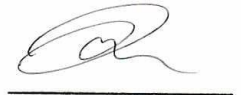
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2017

PREFACE

First of all, the writer would like to express the gratitude to Allah SWT for the outstanding mercy and the bless that has given to the writer. Therefore, the writer could finish this final report. This report is written as one of the requirements to finish Diploma Three at English Department State Polytechnic of Sriwijaya which is entitled “Designing a Booklet of Souvenir Shops in Palembang”. This final report give the information about souvenir shops in Palembang and also the booklet can be used as a guidance for tourists to find the information of souvenir shops in Palembang.

The writer realizes that this final report still has many insufficiencies and it is still far from being perfect. This is because the limitation of financial, time, experience, knowledge and ability the writer has. Therefore, the writer expects the readers can give suggestion and critics for this final report.

Finally, the writer expects that this report can give advantages and usefull especially for the students of English Department.

Palembang, July 2017

The writer

ACKNOWLEDGEMENT

First of all, the writer would like to say thank to Allah SWT that has give me the Mercy and the bless to finish this report. The writer also would like to say thanks to every people who has given many contributions to finish this final report.

I want to say thanks to:

1. My beloved parents Mr. Ali Yasin and Mrs. Sri Musiati, thank you for your loves, prays, and being the best motivators for me.
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3. My Advisors, Dra. Evi Agustina Sari, M.Pd. and Moehamad Ridhwan, S.Pd., M.Pd. for their supervision during the consultation and support to finish the final report.
4. Sri Gustiani, M.TESOL., Ed.D., the Academic Advisor of 6BC class
5. My beloved sister and brother, Dwi Karisa and Ariansyah, thank you for your loves and wishes.
6. All the lectures and staffs in English Department who have educated and helped patiently.
7. All members of “Amateur travelers” thank you for your supports, times, prays and loves for me.
8. All friends in 6BC Class. Thank you for the great support, helped, time, love, prays, laugh and a thousand beautiful memories.

ABSTRACT

DESIGNING A BOOKLET OF SOUVENIR SHOPS IN PALEMBANG

(Mona Afrina, 2017 : 33 Pages, 1 table, 14 pictures)

This final report aims to produce a booklet “Souvenir Shops in Palembang South Sumatera.” The booklet can be used as a guidance for tourist to find the information of souvenir shops in Palembang. A development research method developed by Sukmadinata is used in this research. The problem is “How to design a booklet of souvenir shops in Palembang”. The aims of writing this report is to know how to design a booklet product of souvenir shops in Palembang to promote tourism in Palembang. The method of this report is Research and Development (R&D), they are (1) Preliminary study (2) Development of the product (3) Testing. Based on findings, the writer found the strength of this booklet that can be used as a promotion to increase the number of tourists in Palembang. The conclusion is booklet can be used as a medium to promote the tourism in Palembang and the suggestion are Tourism Department of Palembang City would provide a booklet of souvenir shops in Palembang and students of English department should develop their idea, ability and skill to increase the tourists come to Palembang.

Keyword: Research and Development, Design, Booklet, Souvenir shops

MOTTO AND DEDICATION

Motto:

“Life is easy, just do your best, you will get the best result”

- Mona Afrina –

This Final report dedicated to:

Allah SWT

My parents

My brother and sister

My friends at English Department (2014) State Polytechnic of Sriwijaya

My lecturers at English Department State Polytechnic of Sriwijaya

Mona Afrina

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