

## **CHAPTER V**

### **CONCLUSION**

#### **5.1 Conclusion**

Based on the results of the research, the writer concludes that Sultan Mahmud Badaruddin II Museum is good historical tourism destination in Palembang. The management had managed to fulfill the public facilities and tourism attractions with the elements of “*Sapta Pesona*”: safety, orderliness, cleanliness, cool atmosphere, beauty, friendliness and memorabilia or memories.

The result of visitors' perception on “*Sapta Pesona*” in Sultan Mahmud Badaruddin II Museum, for safety indicator, orderliness indicator, cleanliness indicator, cool atmosphere indicator, beauty indicator, friendliness indicator were in appropriate category. It can be seen from the scores as follows; the indicator of safety with score 20.26, indicator of orderliness with score 23.61, indicator cleanliness with score 23.73, indicator of cool atmosphere with score 19.59, beauty indicator with score 11.73, indicator friendliness with value 15.97. The memorabilia or memories indicator was in moderate category with score 15.27.

#### **5.2 Suggestion**

As the historical tourism in Palembang, it is better if the management of Sultan Mahmud Badaruddin II Museum repairs the broken collection and public facilities such as for the lighting of the museum, the rooftop of the museum and increases the safety, orderliness, cleanliness, cool atmosphere, beauty, friendliness and memorabilia or memories so that visitors are interested in visiting there.

For memorabilia and memories, the management has to make some innovation for tourism attraction such as, stand of photo booth that design of historical of Palembang, and add the various of collection souvenirs for visitors with the standard price.