

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

#### **5.1 Conclusion**

There are many tourism products to increase or to attract tourists to come and visit the city of Palembang, but for tourism products as a tourist promotion media in the form of story books are still lacking. Due to the interest of reading for the young and the community is still lacking. Because for those books that explain about the sights or historical stories are not interesting tend to be boring when they read the story book. Therefore the writer designing the comic that is tell about five days five nights war in Palembang, because there is no media tool for tourism promotion in the form of picture story books. The writer concludes about this problem designing comic as a tourism product promotion and as a medium to increase reading interest among young people because most of them have forgotten the history in their own city and to increase knowledge about the history and information about tourism in their area, especially in the city of Palembang.

And based on the previous chapter, the writer can conclude that for designing the comic To design a booklet, we have to consider the five elements of design, namely shape, space, line, texture, and color. In designing the booklet, the writer applied the steps of designing booklet using Adobe Photoshop CS 7 and Paint Sai tool application. And there is some tools for design this comic such as Tablet pen tool drawing, Pen tablet and also Computer. And for the story in the comic tell about The struggle of the Palembang community in fighting and defending from the Dutch attack in the battle five days and five nights. There are moral messages and many meaningful words from the story that are good for the readers.

#### **5.2 Suggestion**

The writer give some suggestions to the government to massively promote Reading media as media tourism promotion to attract the tourist and to increase

reading interest in the society. One of the media can be used in promoting the destinations is Comic. By massively promoting the destination, especially heritage tourism destination, the destination can be well known by public, and give income for Palembang.