

FINAL REPORT

**THE VISITORS' PERCEPTION OF "SAPTA PESONA" ON BALAPUTRA DEWA MUSEUM
PALEMBANG**



**This report is written to fulfill the requirement of Diploma Graduation in English Department at
State Polytechnic of Sriwijaya**

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APPROVAL SHEET

**THE VISITORS' PERCEPTION OF "SAPTA PESONA" ON BALAPUTRA
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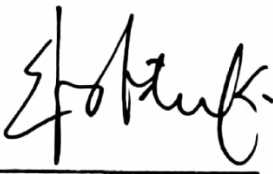
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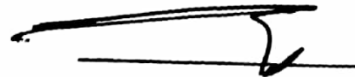
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Motto and Message

Motto:

"If you believe, you can achieve!"

Message:

When life changes to be harder, change yourself to be stranger.

PREFACE

I would like to express my greatest thanks to Allah SWT for giving me the health and strength in finishing this paper s entitled “the Visitors’ Perception of “Sapta Pesona” on Balaputra Dewa Museum“. The purpose of writing this paper is to fulfill the requirement of the final report at English Department of State Polytechnic of Sriwijaya.

I realise that this final report is still imperfect, but I will be delighted to welcome any constructive comments and suggestions to make this paper better. Finally, I hope this paper are able to give the useful information for the readers.

Palembang, July 2017

Writer

ABSTRACT

THE VISITORS' PERCEPTION OF "SAPTA PESONA" ON BALAPUTRA DEWA MUSEUM

This report is about the visitors' perception of "Sapta Pesona" on Balaputra Dewa Museum. The purposes of this final report are to discover the visitors' perception of "Sapta Pesona" on Balaputra Dewa Museum Palembang and to know whether Balaputra Dewa Museum has complied with the *Sapta Pesona* as the requirement of tourism satisfaction standard. The data were collected by using observation and questionnaire which were analyzed quantitatively. There were 200 respondents, from 2000 population, participated in answering the questionnaire. Based on the findings, the writer found Balaputra Dewa Museum has fulfilled the *Sapta Pesona*.

Key words: Perception, tourism and *Sapta Pesona*.

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The writer hopes all the contribution that given to the writer get blessing from Allah SWT.

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TABLE OF CONTENTS

TITLE	i
APPROVAL SHEET	ii
MOTTO AND MESSAGE	iii
PREFACE	iv
ABSTRACT	v
ACKNOWLEDGEMENT	vi
TABLE OF CONTENTS	vii-ix
LIST OF FIGURES	x
LIST OF TABLES	xi
CHAPTER I: INTRODUCTION	
Background	1
Problem Identification	2
Problem Limitation	3
Problem Formulation	3
Purposes	3
Benefits	3
CHAPTER II: LITERATURE REVIEW	
21. Perception	4
2.1.1 Kinds of Perception	5
2.1.1.1 Visual Perception	5
2.1.1.2 Auditory Perception	5
2.1.1.3 Palpability Perception	5
2.1.1.4 Perception of Smell	6
2.1.1.5 Perception of Taste	6

2.1.2	Visitors	6
2.1.3	Visitors' Characteristics	7
2.1.4	Visitors' Purposes	8
2.2	Tourism	8
2.2.1	Essential Elements for Tourist Destination	9
2.2.2	Tourist	10
2.2.3	Types of Tourist	11
2.3	Sapta Pesona	11
2.3.1	Elements of Sapta Pesona	12
2.3.1.1	Safety	12
2.3.1.2	Orderliness	12
2.3.1.3	Cleanliness	12
2.3.1.4	Comfortable Atmosphere	13
2.3.1.5	Beauty	13
2.3.1.6	Friendliness	14
2.3.1.7	Memorabilia	14
CHAPTER III: METHODOLOGY		15
3.1	Research Design	15
3.1.1	Quantitative Research	15
3.1.2	Survey Method	16
3.2	Research Setting	16
3.2.1	Research Site	16
3.2.2	Population and Sample of the Research	16

3.3 Data Collection	17
3.3.1 Observation	17
3.3.2 Questionnaire	18
3.4 Techniques of Analyzing Data	19
3.4.1 Observation	19
3.4.2 Questionnaire	19
CHAPTER IV: FINDING AND DISCUSSION	21
4.1 Finding	21
4.1.1 The Results of Observation	21
4.1.2 The Results of Questionnaire	23
4.2 Discussion	24
4.2.1 The Visitors' Perception of Sapta Pesona on Balaputra Dewa Museum.....	28.
4.2.2 Balaputra Dewa Museum on Sapta Pesona for the Tourism Satofaction Standard	29
CHAPTER V: CONCLUSION AND SUGGESTION	31
5.1 Conclusion	31
5.2 Suggestion	31

REFERENCES

APPENDICES

LIST OF FIGURES

Figure 4.1	21
Figure 4.2	21
Figure 4.3	22
Figure 4.4	22
Figure 4.5	22
Figure 4.6	22
Figure 4.7	23
Figure 4.8	23
Journal Observation Day 1	
Journal Observation Day 2	
Journal Observation Day 3	

LIST OF TABLES

Table 4.1 Safety element	24
Table 4.2 Orderliness element	24
Table 4.3 Cleanliness element	25
Table 4.4 Cool atmosphere element	26
Table 4.5 Beauty element	26
Table 4.6 Friendliness element	27
Table 4.7 Memorabilia element	28