

FINAL REPORT

**DESIGNING GOODY BAGS TO PROMOTE TOURISM OBJECTS IN
PALEMBANG**



This report is written to fulfill the requirement for subject of final report subject at
State Polytechnic of Sriwijaya

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APPROVAL SHEET
DESIGNING DESCRIPTIONS ON GOODY BAGS TO PROMOTE
TOURISM OBJECTS IN PALEMBANG



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PREFACE

First of all, the writer would like to thanks Allah SWT that has given the blessing so the writer could finish the final report on time. The writer would also like to express the warmest gratitude to Prophet Muhammad SAW for warning and remembering every kindness or fault occurred. This report is written to fulfill the requirement of Diploma III in English Department at State Polytechnic of Sriwijaya, entitled “Designing Descriptions on Goody Bags to Promote Tourism Objects in Palembang”,

The writer realizes that there are still some inadequacies in this final report. Moreover, criticisms, advice, and suggestions are expected for the perfection of this final report. Hopefully, this final report will be useful for the readers, especially for the students of English Department at State Polytechnic of Sriwijaya.

Palembang, July 2017

The Writer

ABSTRACT

DESIGNING DESCRIPTIONS ON GOODY BAGS TO PROMOTE TOURISM OBJECTS IN PALEMBANG

(Indah Sari, 2017, 33 pages, 15 pictures, 2 tables, 1 diagram)

This research focused on how to design “descriptions on goody bags to promote tourism objects in Palembang” written in English language. The research and development method modified by Sukmadinata (2005) was used in this research. The method consists of preliminary study, model development, and final product testing. In designing the goody bags, knowledge about tourism objects, English writing skill, and graphic design knowledge and skill were really needed. In developing the goody bags draft, the criticism and suggestions provided by experts were very valuable.

Key words: *Descriptions, Goody Bags and Tourism Objects.*

MOTTO AND DEDICATION

Do not let what you cannot do interfere with what you can do

-John Wooden-

This Final Report Dedicated to:

- My Beloved Parents (Muhammad Taufik and Aziza)
- My Beloved Sister (Poppy Fatmawati)

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