

FINAL REPORT

DESIGNING “BEJAJAN PAGI” MORNING CULINARY TOUR MAGAZINE PASAR KUTO PALEMBANG



**This report is written as one of the requirement to finish Diploma III
Program of English Department**

By:

PENTI RYANI

061430900661

**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG**

2017

APPROVAL SHEET

**DESIGNING "BEAJAN PAGI" MORNING CULINARY TOUR
MAGAZINE PASAR KUTO PALEMBANG**



FINAL REPORT

By:

Penti Ryani

0614 3090 0661

Palembang, July 2017

Approved by,

First Advisor

Second Advisor

Dr. Welly Ardiansyah
NIP.197408172006041001

Eli Yeny S.pd, M.pd
NIP.197305072000122001

*Acknowledged by,
Head of English Department*

Drs. M. Nadjmuddin, M.A
NIP.196209071988031001

**DESIGNING "BEAJAN PAGI" MORNING CULINARY TOUR
MAGAZINE PASAR KUTO PALEMBANG**

Final report by:

Penti Ryani 0614 3090 0661

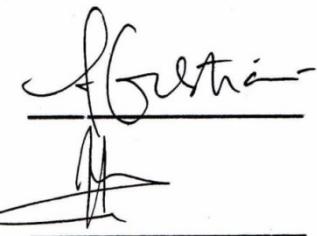
Approved by the examiners

**Drs. M. Nadjmuddin, M.A
NIP.196209071988031001**

Signature



**Sri Gustiani, MTESOL., EdD.
NIP. 197108252005012001**



**Moehamad. Ridhwan, S.Pd., M.Pd
NIP. 196912102005011002**



**ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWIJAYA
2017**

PREFACE

First of all, the writer would like to perform the gratitude to Allah SWT for mercy He has given to the writer so that the writer could finish this the final report. The writer would also like to express the gratitude to the prophet Muhammad SAW for the blessing. The writer would also like to thank to the parents, family, advisor, lectures and friends who have helped and gave a lot support. Eventually, this report is to fulfill the requirement of final report subject at State Polytechnic of Sriwijaya, which is entitled "*Designing Bejajan Pagi Morning Culinary tour Magazine Pasar Kuto Palembang*"

Finally, the writer considers that there are some mistakes in writing this final report. It is caused by the limitation in experiences, ability and knowledge of the writer. Therefore, the writer expects the readers can give suggestion and criticisms for the job final report progress. Moreover, the writer expects that this report can give advantages and usefulness especially for the students of English Department.

Palembang, July 2017

The writer

ABSTRACT

Designing “Bejajan Pagi” Morning Culinary Tour Magazine Pasar Kuto
Palembang

(Penti Ryani, 2017:22 Pages, (chapter I-III)

This final report aimed at searching and developing of Pasar Kuto Palembang. This final report discuss about design “Bejajan Pagi” morning culinary magazine in Pasar Kuto Palembang. The purpose of final report are to knowing how to design “Bejajan Pagi” morning culinary magazine in Pasar Kuto Palembang. In this final report, the writer use observation, documentation and interview method. The writer observed directly to Pasar Kuto Palembang and try many kinds of morning culinary there. Therefore, the data were collected from documentation and interview. The writer prepare some question about morning culinary at Pasar Kuto. Those question are based on the literature review about morning culinary. Those question are answered by the owner of the restaurant at Pasar Kuto and the respondents.

Keyword : Morning culinary

ABSTRAK

Merancang "Bejajan Pagi" Majalah Wisata Kuliner Pagi Pasar Kuto Palembang

(Penti Ryani, 2017: 22 Halaman, (bab I-III)

Laporan akhir ini bertujuan untuk mencari dan mengembangkan Pasar Kuto Palembang. Laporan akhir ini membahas tentang desain majalah kuliner pagi "Bejajan Pagi" di Pasar Kuto Palembang. Tujuan laporan akhir ini adalah untuk mengetahui bagaimana merancang majalah kuliner pagi "Bejajan Pagi" di Pasar Kuto Palembang. Dalam laporan akhir ini, penulis menggunakan metode observasi, dokumentasi dan wawancara. Penulis mengamati langsung ke Pasar Kuto Palembang dan mencoba berbagai jenis kuliner pagi di sana. Oleh karena itu, data dikumpulkan dari dokumentasi dan wawancara. Penulis menyiapkan beberapa pertanyaan tentang kuliner pagi di Pasar Kuto. Pertanyaan tersebut didasarkan pada tinjauan literatur tentang kuliner pagi. Pertanyaan tersebut dijawab oleh pemilik restoran di Pasar Kuto dan para responden.

Kata kunci: Kuliner pagi

MOTTO AND DEDICATION

MAN JADDA WA JADDA

**Barang siapa yang bersungguh-sungguh maka pasti akan terwujud
(Q.S. Ar-Ra'ad:11)**

**If you hear a voice within you say you cannot paint. Then by all means paint.
And that voice will be silent.
(Vincent Van googh)**

**Everybody is a genius. If you judge a fish by its ability to climb a tree, it will
spend its whole life believing that is stupid.
(Albert Einstein)**

Dedicated to:

My beloved father and mother
My beloved brothers
My beloved best friends
My beloved friends at BEM POLSRI
And all of the people who give me million support

TABLE OF CONTENTS

TITLE SHEET.....	i
APPROVAL SHEET.....	ii
MOTTO AND DEDICATION.....	iii
ABSTRACT.....	iv
PREFACE.....	v
ACKNOWLEDGMENT.....	vi
TABLE OF CONTENTS.....	vii
LIST OF FIGURES.....	viii
CHAPTER I INTRODUCTION.....	1
1.1 Background.....	1
1.2 Problem Formulation.....	3
1.3 Problem Identification.....	3
1.4 Problem Limitation.....	3
1.5 Research Question.....	3
1.6 Operational Definition.....	4
1.7 Research Purposes.....	5
1.8 Research Benefits.....	5
CHAPTER 11 LITERATURE REVIEW.....	6
2.1. Definition of Tourism.....	6
2.2. Culinary Tourism.....	6
2.3. Medias as Promotion Tourism.....	7
2.4. Designing the Magazine.....	8

CHAPTER III RESEARCH METHODOLOGY.....	15
3.1. Method of Research.....	15
3.2. Place of Research	17
3.3. Population and Sample.....	17
3.4. Technique of collecting Data.....	19
3.5. Technique of Analyzing Data.....	21
CHAPTER IV FINDING AND DISCUSSION.....	23
4.1 Finding.....	23
4.2 Discussion.....	68
CHAPTER V CONCLUSION AND SUGGESTION.....	70
5.1 Conclusion.....	70
5.2 Suggestion.....	70

REFERENCES

APPENDICES

LIST OF FIGURES

Figure 2.1. General Magazine.....	9
Figure 2.3. Special Magazine.....	9
Figure 3.3. The Steps of R&D Modified Sukmadinata (2005).....	15
Figure 4.1 Camera.....	25
Figure 4.2 Laptop.....	25
Figure 4.3 Coreldraw Software.....	25
Figure 4.4 Printer.....	26
Figure 4.5 Step 3.....	26
Figure 4.6 Step 4.....	27
Figure 4.7 Step 4.....	27
Figure 4.8 Step 5.....	28
Figure 4.9 Step 6.....	28
Figure 4.10 Magazine Cover.....	29
Figure 4.11 Introduction.....	29
Figure 4.12 Introduction.....	29
Figure 4.13 Pasar Kuto General Information.....	30
Figure 4.14 Transmisi Route Map.....	30
Figure 4.15 Table of Content.....	30
Figure 4.16 Introduction.....	30
Figure 4.17 Burgo.....	30
Figure 4.18 Celimpungan.....	31
Figure 4.19 Kue Gandus.....	31
Figure 4.20 Laksan.....	31
Figure 4.21 Lakso.....	31

Figure 4.22 Mie celor.....	32
Figure 4.23 Martabak HAR.....	32
Figure 4.24 Model.....	32
Figure 4.25 Nasi Minyak.....	32
Figure 4.26 Pempek.....	33
Figure 4.27 Ragit.....	33
Figure 4.28 Srikayo.....	33
Figure 4.29 Tekwan.....	33
Figure 4.30 Comment Page.....	34
Figure 4.31 Back cover.....	34
Figure 4.32 Introduction.....	39
Figure 4.33 Introduction.....	39
Figure 4.34 Back Cover Before Revision.....	40
Figure 4.35 Back Cover Before Revision.....	40
Figure 4.36 Mgazine Cover.....	41
Figure 4.37 Introduction.....	41
Figure 4.38 Introduction.....	41
Figure 4.39 Pasar Kuto General Information.....	41
Figure 4.40 Transmisi Route Map.....	42
Figure 4.41 Table of Content.....	42
Figure 4.42 Introduction.....	42
Figure 4.43Burgo.....	42
Figure 4.43 Celimpungan.....	43
Figure 4.44 Kue Gandus.....	43
Figure 4.45 Laksan.....	43

Figure 4.46 Lakso.....	43
Figure 4.47 Mie celor.....	44
Figure 4.48 Martabak HAR.....	44
Figure 4.49 Model.....	44
Figure 4.50 Nasi Minyak.....	44
Figure 4.51 Pempek.....	45
Figure 4.52 Ragit.....	45
Figure 4.53 Srikayo.....	45
Figure 4.54 Tekwan.....	45
Figure 4.55 Comment Page.....	46
Figure 4.56 Back cover.....	46
Figure 4.57 Comment Page before revision.....	50
Figure 4.58 Comment Page after revision.....	50
Figure 4.59 Table of content before revision.....	51
Figure 4.60 Table of content after revision.....	51
Figure 4.61 Magazine Cover.....	52
Figure 4.62 Introduction.....	52
Figure 4.63 Introduction.....	52
Figure 4.64 Pasar Kuto General Information.....	52
Figure 4.65 Transmisi Route Map.....	53
Figure 4.66 Table of Content.....	53
Figure 4.67 Introduction.....	53
Figure 4.68 Burgo.....	53
Figure 4.69 Celimpungan.....	54
Figure 4.70 Kue Gandus.....	54

Figure 4.71 Laksan.....	54
Figure 4.72 Lakso.....	54
Figure 4.73 Mie celor.....	55
Figure 4.74 Martabak HAR.....	55
Figure 4.75 Model.....	55
Figure 4.76 Nasi Minyak.....	55
Figure 4.77 Pempek.....	56
Figure 4.78 Ragit.....	56
Figure 4.79 Srikayo.....	56
Figure 4.80 Tekwan.....	56
Figure 4.81 Comment Page.....	57
Figure 4.82 Back cover.....	57
Figure 4.83 Introduction before revision.....	62
Figure 4.84 Introduction after revision.....	62
Figure 4.85 Front cover before revision.....	62
Figure 4.86 Front cover after revision.....	62
Figure 4.87 Magazine Cover.....	63
Figure 4.88 Introduction.....	63
Figure 4.89 Introduction.....	63
Figure 4.90 Pasar Kuto General Information.....	63
Figure 4.91 Transmisi Route Map.....	64
Figure 4.92 Table of Content.....	64
Figure 4.93 Introduction.....	64
Figure 4.94 Burgo.....	64
Figure 4.95 Celimpungan.....	65

Figure 4.96 Kue Gandus.....	65
Figure 4.97 Laksan.....	65
Figure 4.98 Lakso.....	65
Figure 4.99 Mie celor.....	66
Figure 4.100 Martabak HAR.....	66
Figure 4.101 Model.....	66
Figure 4.102 Nasi Minyak.....	66
Figure 4.103 Pempek.....	67
Figure 4.104 Ragit.....	67
Figure 4.105 Srikayo.....	67
Figure 4.106 Tekwan.....	67
Figure 4.107 Comment Page.....	68
Figure 4.108 Back cover.....	68