

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter explains about the conclusion and the suggestion of the final report.

A. Conclusion

Magazine is media that can be used to facilitate any human activity to get the information easily. Magazine is attractive media to promote Palembang traditional foods. At this time, many designs and informative contents that must be available in the magazine in many ways such as easy to read, variety information with Figures and interested design. Besides easy to remember, the information would be media to attract the tourist through unique information such as the traditional culinary especially morning culinary in Pasar Kuto Palembang.

“*Bejajan Pagi*” magazine served many kinds of Palembang traditional culinary in the morning in Pasar Kuto. This magazine’s characteristic is being different with another magazine that provides same information about culinary. It is easy to know the place that selling many kinds of Palembang traditional foods in the morning so that the visitor can try explore and touring of Palembang morning culinary through this magazine.

B. Suggestion

The writer expected that the tourism institution would provide the best performance and best idea to attract tourist to come to Palembang city, as we know Palembang. But before that the institution has to fix the facilities and the security or any regulation to support the promotion system especially in Pasar Kuto. Also promote the information about Palembang traditional culinary. The writer suggest that this magazine need more time to finished to find the valid data, design and printed. The key to make this magazine developed is find the relevant expert based on their experiences and job, mix match the experts that may be connected with the project.

For tourism students, have to continue develop new idea to raise the Palembang traditional culinary that can make Palembang known globally. Creativity and innovative to think and collaborate skills and technology to made some improvement of tourism industry sector, made some new project to developed, the writer hopes that would be more beneficial effects with this magazine.