

REFERENCES

- Batta, R. N. (2000). *Tourism and the environment a quest for sustainability*. New Delhi: Indush Publishing Company.
- Dayour, F. (2013). Motivations of backpackers in the Cape Coast-Elmina Conurbation-Ghana. *African journal of hospitality, tourism and leisure*. 2(3). 1-13.
- Eriyanto. (2007). *Teknik sampling analisis opini publik*. Yogyakarta: PT. LkiS Aksara.
- Hays, D. G. & Singh, A. A. (2012). *Qualitative inquiry in clinical and educational settings*. New York: The Guilford Press.
- Hisam, M. & Qian, Y. (2015). *The role of internet in hospitality and tourism industry's IMC strategies Gr.151*. Retrieved from <https://mpk732t22015.wordpress.com/2015/09/13/therole-of-internet-in-hospitality-and-tourism-industrys-imc-strategies/> on May 16, 2017.
- Huang, D. (2015). *Melihat warisan kerajaan Sriwijaya di Museum Balaputeradewa Palembang*. Retrieved from <https://deddyhuang.com/2016/02/15/melihat-warisan-kerajaan-sriwijaya-di-museum-balaputera-dewa-palembang/> on June, 2017.
- Huda, S., Komariah, N., & Kusnandar. (2012). Peran website pariwisata.garutkab.go.id dalam memenuhi informasi pengguna. *E-jurnal mahasiswa universitas Padjajaran*. 1(1). 1-11.
- Hyde, K. F. (2008). Information processing and touring planning theory. *Annals of tourism research*. 35(3). 712-713.
- Ismayanti. (2010). *Pengantar pariwisata*. Jakarta : Grasindo.
- Jayapalan N. (2001). *An introduction to tourism*. New delhi: Atlantic publisher and distributor.
- Lellinger, T. (2009). *How important is web 2.0 for the tourism sector and how can the industry apply this sector?.* German: Diplomica Verlag GmbH.
- Maman. (2015). *Berburu kuliner enak dan murah khas Palembang di pasar 26 Ilir*. Retrieved from <http://helloworldpalembang.com/berburu-kuliner-enak-dan-murah-khas-palembang-di-pasar-26-ilir/> on June 20, 2017.

- Menuh, N. N. (2015). *Karakteristik wisawatan backpacker mancanegara dan dampaknya terhadap perkembangan pariwisata di Kuta, Bali*. Denpasar: Program Pascasarjana Universitas Udayana Denpasar.
- Moldovan, R. E., & Moldovan, L. (2015). The impact of tourist brochure in promoting tourism experiences and destinations. *Academica science journal*. 1(6). 44-49.
- Muis, A. (2016). Peran dinas pariwisata dalam meningkatkan kunjungan wisatawan (studi pengembangan ekowisata di kabupaten penajam paser utara). *E-Journal Administrasi Negara*. 4 (2).
- Puspitasari, E. A., Abdilah, Y., & Darmawan, A. (2017). Analisis peran pendapatan masyarakat dalam perspektif bisnis pariwisata untuk pengembangan infrastruktur pariwisata *Jurnal administrasi bisnis*. 43(1). 132-137.
- Resnick, E. (2003). *Design for communication conceptual graphic design basics*. Canada: Jhon Wiley & Sons, Inc.
- Selly, F. (2013). *Menikmati wisata kuliner di warung terapung Sungai Musi*. Retrieved from <http://sumsel.antaranews.com/berita/277696/menikmati-wisata-kuliner-di-warung-terapung-sungai-musi>. June 20, 2017.
- Sukmadinata, N. S. (2005). *Metode penelitian pendidikan*. Bandung: PT. Remaja Rosdakarya.
- Yuhefizar. (2008). *10 jam menguasai internet*. Jakarta: Elex Media Komputindo.