

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

This chapter explain about the conclusions and suggestions of the final report.

5.1 Conclusions

Research and Development modification method (preliminary study, - model development, - and – final product testing) is very helpful in designing Palembang Traditional Snacks booklet entitle “Palembang Traditional Snacks”. In the first step (preliminary study), literature study was conducted by reading literatures about Palembang culinary and booklet design. Field survey was done by took some information about traditional snacks by came to Palembangnese and field survey in traditional market. In the second step (model development), the model draft was evaluated in two phases, limited field testing and wider field testing. In limited field testing, Mr. Abdul Latief suggested add some traditional snacks include photos, general information, price and place to buy. While in wider field testing, the revised model draft was revised by a Palembang Culinary expert in terms of named of traditional snacks. In the third step, (final product testing), the revised model draft in wider field testing was commented by Palembang Culinary expert in terms of traditional snacks names, ingredients, place to buy and photographs. It also commented by a design expert in terms of covers and backgrounds design. All of experts’ comments are very useful to develop Palembang Traditional Snacks booklet. The “Palembang Traditional Snacks” consists of 21 pages in A5 paper size, provides information about traditionl snacks, general information, ingredient, place to buy and photographs which was describe in English language. This Palembang Traditional Snacks booklet was expected as media information to convey the information and

knowledge about traditional snacks of Palembang to people in order to stay sustainable.

5.2 Suggestion

There are some suggestion for the next researcher who interest to raise about traditional snack of Palembang. First, the writer suggests finding a history about the traditional snack. Second, the researcher also can used two language in making booklet by used Bahasa and English language to make the booklet more interest and educated the reader.