

# CHAPTER I

## INTRODUCTION

### 1.1 BACKGROUND

Fishing is one of the activities related to one's hobbies. But not a few people who deliberately take their time to fishing. Not only in their respective areas, people who tend to fond of fishing activities usually find an unusual fishing spot or pulling out of town and even out of the country. In addition to channeling hobbies, fishing can also train patience when the fish do not go grab bait and test the adrenaline when fishing at sea. But not a few people who are reluctant to come out of the area to fishing with a variety of reasons, therefore in many areas made the fishing area so that people no longer need to go out of the area to channel fishing hobby.

The visitors of this fishing pond are compound of different backgrounds. Most visitors work as entrepreneurs who are average entrepreneurs, but not a few also the civil servants, like the TNI, Brimob, office workers and others. Visitors are not only people around the fishing resort area but people from outside the area will come to the place enjoy the sensation of fishing in that place.

**Belitang** is a district located in Ogan Ogan Ulu Timur, South Sumatra Province. Belitang about 185 km from the provincial capital, Palembang. East Ulu Ogan Ogan formed under Law No. 37 of 2003 is an expansion area of Ulu Ogan Ogan, the capital of Martapura. The total area of Ogan Ogan Ulu Timur covering an area of 3370 km<sup>2</sup> is composed of 16 districts with a population of 575 410 inhabitants with an average density of 107 people / km<sup>2</sup>, which is largely a community migrants reaches approximately 60% of the issued since colonization in Belitang on 1936 consisting of 137 UPT with the number of migrants as much as 45 067 households (175 530 people). Belitang was passed by artificial

irrigation channels that are divided into several dams. Belitang by population, the dam is named Dam Ogan / Bendungan Komering (BK).

Belitang, especially the area BK 09 is an area that has agricultural land and fishery is wide enough that many people who use it as rice fields and fish ponds. With the great interest of the community in fishing activities, not a few fish farmers make innovations in expanding their business by making fishing pond tours. That way the income received not only from selling fish but also from the entrance ticket. The surrounding community can feel the impact of fishing tours by selling food or fishing equipment for the visitors who come to that place.

However the fishing tourism in this area has not been exposed by the public because there are still many people who do not know the existence of the fishing ground so it should be explored the potential that exists to advance the tourism industry in this area. Seeing the potential generated from fishing tourism the writer decided to make a final report with the title, "Fishing Tourism of BK 09 Belitang Area As Local Tourism Prospect".

## **1.2 PROBLEM FORMULATION**

The problem of the research is to examine whether fishing tourism of BK 09 Belitang has potential to be local tourism destination or not.

## **1.3 PURPOSE**

The purpose of this problem are to find out the potentials of a fishing tourism in BK 09 Belitang.

## **1.4 BENEFITS RESEARCH**

The benefits of this final report are :

1. The writer able to identify the potential of fishing tours for Belitang area especially BK 09.
2. The writer able to provide knowledge to the reader about fishing tourism.

3. The writer able to broaden students' insights and views on the potential of fishing attraction.
4. The writer able to be a reference in developing the potential of tourist attraction fishing.