

FINAL REPORT

Designing Touch Hotel Application as a Promotion Media on Three Star Hotels in Palembang



**This Report is written to fulfill the requirement of Final Report Subject
at English Department of State Polytechnic of Sriwijaya**

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STATE POLYTECHNIC OF SRIWIJAYA

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Designing Touch Hotel Application
as a Promotion Media on Three Star Hotels in Palembang



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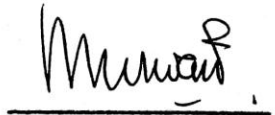
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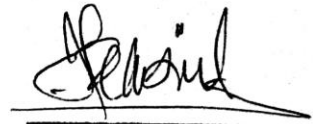
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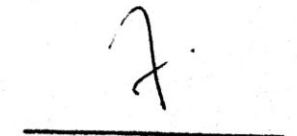
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PREFACE

First of all the writer thanks to Allah swt for the outstanding mercy given to the writer so that the writer could accomplish and finish the final report on time. This report is written to fulfill the requirement of English Department's graduate at State Polytechnic of Sriwijaya which entitled "*Designing Touch Hotel Application as a Promotion Media on Three Star Hotels in Palembang*".

The writer consider that there are some mistakes in writing this report, it is caused by limitation in time, experience, ability and knowledge that the writer have. Therefore, the writer expect the readers can give suggestion and critics to this final report progress.

Finally, the writer expect that this report can give some advantages and usefulness especially for the students of English Department at State Polytechnic of Sriwijaya.

Palembang, July 2017

The Writer

MOTTO AND DEDICATION

“Keep Moving Forward”

This final report is dedicated to:

- My parents
- My sister
- My beloved wife
- My classmates
- My friends in English Department

ACKNOWLEDGEMENT

Finally, this final report is completed. Therefore, the writer would like to thank to Allah swt that gives chances for the writer to finish this final report. In this opportunity, the writer would like to express deep gratitude to the entire people for their encouraging advice, valuable guidance during writing this final report. The writer would like to thank to :

1. Head of English Department, Drs. M. Nadjmuddin, MA.
2. Advisors of final report, Dra. Sri Endah Kusmartini and Drs. Zulkifli, M.Pd. for their valuable assistance and inspiration during the final report making.
3. My beloved parents, sister and wife who always pray and help me a lot.
4. My friends of English Department who always support and giving suggestion for my final report.
5. All staffs in English department who gave me a place to do my final report especially in library.

The writer also hopes this final report could give some benefits and contributions. However, this final report is still far from perfect. Therefore, some comments and suggestions are always welcome to make this final report better.

ABSTRACT

(Diky Rivaldo, 2017, 34 pages, 1 chart, 33 pictures)

This final report discusses about designing touch hotel application as a promotion media on three star hotels in Palembang. The purpose of this final report is to find out how to design the touch hotel application to increase tourism activities and promote three star hotels in Palembang. The writer collected the data using literature study, interview, and documentation. Therefore, the write made the design of product that is Touch Hotel application. Touch Hotel application provides the information about three star hotels in Palembang.

Keywords : Design, Application, Promotion media, Hotel.

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