

CHAPTER V

CONCLUSION

5.1 Conclusion

Based on the research that was done about designing Touch Hotel application as a promotion media on three star hotels in Palembang, the writer concluded that Touch Hotel application is one of media to promote the three star hotels in Palembang. Touch Hotel is android application which providing the information about three star hotels in Palembang. It's also promoted three star hotels by giving the description of hotel's facilities and link & contact of hotels. The writer used Appy Pie website as android application builder. The writer only designed the performance of application and the application builder would take care of the rest.

Touch Hotel application is application to help travellers find their accomodation of three star hotels in Palembang. The differences between this application and others are Touch Hotel only provided the information of hotels and promoted the hotels by giving the contact of hotels directly. Touch Hotel is not provided the booking feature of hotels but vice versa from others application, the others application provided the booking feature but did not describes the hotels properly.

5.2 Suggestion

The writer suggested to the developers cooperates with hotels to improve the other application to be better by giving the information well in order to help travellers understand with the hotels. Because of Touch Hotel application was not ready yet to publish and used by travellers, the writer suggested to the researchers of this report to improve and finish this project. So, it will make tourism activities better and help travellers by using Touch Hotel application as a promotion media on three star hotels in Palembang.