TITLE SHEET

DESIGNING A BOOKLET OF A NEW VARIANT OF DODOL FROM CORN



This Final Report is written to fulfill the requirement of Diploma III in English Department at Polytechnic of Sriwijaya

By:

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POLYTECHNIC OF SRIWIJAYA
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APPROVAL SHEET

APPROVAL SHEET FINAL REPORT

DESIGNING A BOOKLET OF A NEW VARIANT OF DODOL FROM CORN



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PREFACE

First of all the writer would like to thank to Allah SWT for the outstanding

mercy given so that the writer could accomplish and finish the final report on

time. This final report is written to fulfill the requirement of final report subject at

Polytechnic of Sriwijaya which entitled "Designing a Booklet of a New Variant of

Dodol from Corn".

The writer realizes that there are some unintended mistakes and errors in

writing this final report. This is caused by the limitation in experiences, ability

and knowledge in writing a final report. Therefore, the writer humbely expects

that the readers could provide suggestion and contrusctive critics for the

improvement of this final report.

Finally, the writer expects that this final report could give advantages and

usefulness, especially for the students of English Department, both in enriching

their knowledge and andas the reference of writing their final reports.

Palembang, July 2017

The writer

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ABSTRACT

Designing a Booklet of a New Variant of *Dodol* from Corn

(Frisca Tita Kusuma Ningrum, 2017 : 48 Pages (Chapter I-V))

This final report is aimed in designing a booklet of a new variant of *dodol* from corn. It also discusses the developing of a new variant of *dodol* from corn. The purpose of this final report is to promote the cultural heritage food from Indonesia by using a booklet.

In writing this final report, the writer used the modification of Research and Development Method from Borg and Gall (1983). Using two main steps in Research and Development Method: Research Steps and Development Steps, the modification was conducted due to the limitation of the time and budget. The Research Steps consisted of Research and Information Collection; and Interviews. After the data were collected from the Research Steps, next the data were used to develop the product into Development Steps. The Development Steps consisted of planning, product development, testing, revision, final product and dissemination.

The results revealed that in designing the booklet, the design was created by the writer and supported by some expert's suggestion for better final version. The writer prepared the data of the framework in designing the booklet and the information of the content about Corn *Dodol* recipe, the pictures and the process of making the corn *dodol* itself. All collected data were inserted to the booklet and arranged into a good design to be printed as a trial printed version. It was reviewed by three experts: design, content, and language. The reviews pointed out that there were some items need to be revised. First, the design expert reviewed on the font, the pictures, and the background. Second, the *dodol* expert commented on the taste, the color, and the package. Finally, the language expert corrected the grammar and the diction of the text. Having all the reviews addressed, the booklet, then, printed into a final version.

Keyword: Designing, Booklet, New Variant of Dodol, Corn.

MOTTO AND DEDICATION

"The best way to find yourself is to lose yourself in the service of others"

-Mahatma Gandhi-

This final report is dedicated to:

- Allah SWT
- My beloved father and grandmother
- My beloved supervisors
- My beloved bestfriends
- My friends in English Department, especially BA class
- My beloved campus Politeknik Negeri Sriwijaya

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