

CHAPTER FIVE: CONCLUSION AND SUGGESTION

This chapter discusses about conclusion and suggestion related to the booklet of corn *dodol* recipe that was created by the writer.

5.1 Conclusion

Based on the explanation on the previous chapter, it can be concluded that in designing the booklet of Corn *Dodol* recipe, the writer used the modified method of Research and Development. There are two main steps in order to limit the time and budget for conducting the final report project. They are: Research and Information Collecting; Planning; Developing Preliminary Form of Product; Preliminary Field Testing; Main Product Revision; Main Field Testing; Operational Product Revision; Operational Field Testing; Final Product Revision and Dissemination and Implementation.

In literature study, the writer got information about how to design the booklet, types of booklet, and information about the booklet's content. Based on the field survey, the writer found that there was no booklet about a new variant of *dodol* from corn in Palembang whereas it needed to be promoted. In collecting the data the writer read and analyzed some journals, books magazines and about *dodol* recipes. Then, the writer asked some experts in order to develop the product and did the preliminary field testing, main field testing, operational product revision, operational field testing, and final product revision.

In addition, this booklet has also a potential to be used to promote *dodol* as one of cultural heritage food from Indonesia and as a mean of food diversification using local ingredients.

5.2 Suggestion

Based on the result of designing a booklet of a new variant of *dodol* from corn that has been done, the writer expects that the the tourism and cultural office provides a booklet of a new variant of *dodol* from corn because of it potentially

increase the interest of tourists and visitors that come to Indonesia especially to Palembang to taste the new variant of Indonesian traditional snack.

For further research, it is expected to have other innovation in food diversification using other alternative local ingredients. It also expected that the booklet would be published in other languages to make more readers from other countries understand about the culture of Indonesia in the form of culinary.

For students of English Department, the writer suggests to develop the idea about Indonesia especially Palembang because Indonesia has a lot of tourism potential. Then, find other media in order to promote the tourism potential in Indonesia especially Palembang because it is not limited by booklet.