

FINAL REPORT

**DESIGNING *BEJAJO MALEM* MAGAZINE AS TOURIST GUIDANCE TO
PROMOTE NIGHT CULINARY PLACES IN PALEMBANG**



This report is written to fulfill the requirement for subject of final report subject at
State Polytechnic of Sriwijaya

BY:

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ENGLISH DEPARTMENT

STATE POLYTECHNIC OF SRIWIJAYA

2017

APPROVAL SHEET

FINAL REPORT

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Palembang, 1 Agustus 2017

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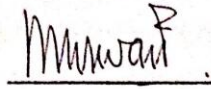
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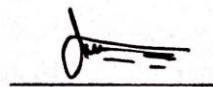
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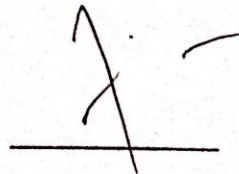
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**ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWIJAYA
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ABSTRACT

DESIGNING *BEJAJO MALEM* MAGAZINE AS TOURIST GUIDANCE TO PROMOTE NIGHT CULINARY PLACES IN PALEMBANG

(Rekha Putri Agustini, 2017 : 102 Pages, 156 Pictures)

There are many delicious foods in Palembang that tourists can taste from evening to night but the night culinary is not really known by the tourists. Therefore, it needs a media that provide the informations about the night culinary places in Palembang. One of the media that can be used to promote and as a tourists guidance is a magazine. Because of that, the writer presents this final report entitle “Designing *Bejajo Malem* Magazine as Tourist Guidance to promote Night Culinary Places in Palembang.” The purpose of this final report is to design magazine that can be use to introduce and promote the night culinary places in Palembang.

Keyword: *Designing, Magazine, Palembang Night Culinary, Tourist Guidance, Promotion, and Tourism.*

PREFACE

First of all, the writer would like to thank to Allah SWT who has been given the blessing, opportunity, and health to do this final report. The writer would also perform his deepest gratitude to the noble prophet, Rasulullah SAW for warning and reminding every fault occurred. This report is written to fulfill the requirement of Diploma III curriculum of State Polytechnic of Sriwijaya with entitle “Designing *Bejajo Malem* Magazine as Tourist Guidance to Promote Night Culinary Places in Palembang”. The writer realized that this report is still far for being perfect so the comment and suggestion from all sources is welcome.

Palembang, July 2017

The writer

ACKNOWLEDGEMENT

The writer would like to thank to Allah SWT for the mercy that has been given to the writer in finishing the final report on schedule. The purpose of writing this final report, which title “Designing *Bejajo Malem* Magazine as Tourist Guidance to Promote Night Culinary Places in Palembang” is to fulfill one of the requirement for Diploma III English Department at State Polytechnic of Sriwijaya.

Dealing with this final report, the writer got support and advice from lecturers, family, and friends. In this occasion, the writer would like thank to:

- 1) Allah SWT.
- 2) My prophet Muhammad SAW.
- 3) My beloved parents (Agusti SH, MM and Ronima), my siblings (Resi and Refi) who always pray and support me this whole time.
- 4) Dr. Welly Ardiansyah, SS, M.Pd and Eli Yeni S.Pd, M.Pd as my beloved advisors for all the guidance, advice, help and support in finishing this report.
- 5) All lecturers in English Department who have educated me patiently and English Department administrative staffs.
- 6) All the owner and manager of night culinary places who permit me to get the data. It really helps me in completing the content of the magazine.
- 7) Mrs. Ida Rosmalia, Mr. Amin, Mr. Firman, Mr. Jimmy, Mr Erpandi, Mr. Gani, Mr. Sigit, and Mr. Hariswan as the experts of this final report. Thank you for your suggestions, corrections, and time.
- 8) The one who always accompanies me did the observation, Fauzan Rahman.
- 9) My beloved best friends from the beginning, Della and Alvin.
- 10) My beloved friends in English Department, especially for 6BD class, thank you for

the greatest moments.

11) My friend who helps me designed the magazine, Rachma Lestari.

Finally, the writer hopes this masterpiece can give advantages for the writer, readers, government and institution. However, any suggestion and critics are very important to make this final report to be better.

MOTTO AND DEDICATION

Motto :

“Everything you do now is for your future. Stop wishing, start doing”

- Kush and Wizdom -

This final report dedicated to :

Allah SWT

My beloved parents

My beloved brothers and sister

My lecturers at English Department State Polytechnic of Sriwijaya

My friends at English Department State Polytechnic of Sriwijaya

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