

PROPOSAL FINAL REPORT

**Designing Booklet as an Alternative Media to Promote Story
about Palembang**



**This report is written to fulfill the requirement of Diploma Graduation in
English Department at State Polytechnic of Sriwijaya**

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STATE POLYTECHNIC SRIWIJAYA

ENGLISH DEPARTMENT

PALEMBANG

2017

APPROVAL SHEET
DESIGNING BOOKLET AS AN ALTERNATIVE MEDIA TO PROMOTE
STORY ABOUT PALEMBANG



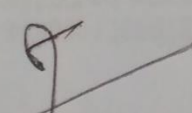
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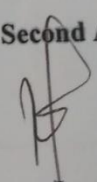
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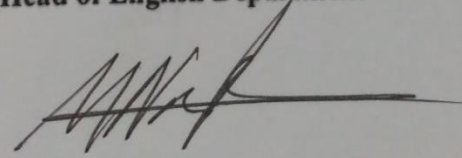
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**DESIGNING BOOKLET AS AN ALTERNATIVE MEDIA TO PROMOTE
STORY ABOUT PALEMBANG**

The Final Report By:

Fajar Sumandiargo

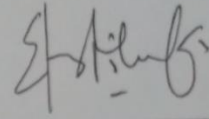
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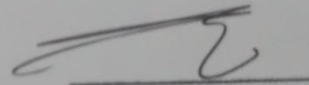
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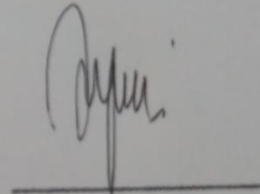
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MOTO AND DEDICATION

Motto:

“ If you never try you never know”

-Fajar Sumandiargo-

This final report dedicated to:

My Mother

My Father

My Sister

My beloved best friends in English Department

My lecturers and staff in English Department

PREFACE

First of all, the writer would like to say thank to Allah SWT for the mercy and blessing that Allah SWT has been given to the writer. Therefore, the writer could finish the final report. The writer also would like to express the warm east gratitude to the noble prophet Muhammad SAW. Eventually, this report is written as one of the requirements to finish diploma III at English Department, which entitled “Designing Booklet as an Altenative Media to Promote Story about Palembang” The final report describes about the

The writer consider that in writing this final report still has many insufficiencies and it is far from perfect. It was caused by the limitation of experience, ability and knowledge the writer has. Therefore, the writer expects the readers can give suggestion and critics for this final report.

Finally, the writers expect that this report can give advantages and usefulness especially for the students of English Department

Palembang, July 2017

The writer

ACKNOWLEDGMENTS

I am so gratefully to Allah the Almighty, the Most Merciful, the eternally besought of all for blessing, who has led me to the completion of this final project entitled **“Designing booklet as an alternative media to promote story about Palembang”**. At this chance, I also would like to dedicate my appreciation for everyone who has given me great supports in making, and completing this final report.

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2. My second respect and thanks goes to Yusri S,Pd,. M.Pd., my first advisor and Munaja Rahma S.Pd., M.Pd, my second advisor for their invaluable assistance, guidance and valuable suggestions during the writing of this final project.
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4. My whole family especially my beloved parents for the prayers and support.
5. My beloved friends, Akbar, Dicky, Aan, Fariz, Fajar Rama indra, Dani, and Aldi, who have given their wonderful supports, thanks for your laughs and help, you really give me a nice second home.
6. To all of my friends in 6BA thank you for your help, for our togetherness in this almost three years
7. All of Students in English Department at State Polytechnic of Sriwijaya.

Designing Booklet as an Alternative Media to Promote Story about Palembang

(Fajar Sumandiargo, 2017, 55 Pages, 25 Picture)

The purpose of this final report is to know How to design this booklet as an alternative media to promote story about Palembang and to increase the knowledge to visitors. In this final report, the writer uses “Design and Implementation” methode. The “Design and Implementation” includes 3 steps are: (1) The Assasment, (2) The Data Draft and (3) The Step of Designing. And after that the writer tell about how to design this booklet, the tools that writer used while design this booklet. And then tell about the story from palembang that is The origin of Palembang, The origin kemaro island, Ratu Agung from Palembang, Ratu Bagus Kuning and Siluman nera, The origin Musi River names.

Keywords: Historical Story, The origin of Palembang, The origin kemaro island, Ratu Agung from Palembang, Ratu Bagus Kuning and Siluman nera, The origin Musi River names , Booklet, Palembang.

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