

## **CHAPTER V**

### **CONCLUSION**

#### **5.1 Conclusion**

From the explanation of the previous chapters, the writer has make the conclusion. Booklet is a book that contains information to the visitors. Booklet can also be an alternative media promotion to increase visitors to visit Palembang. As an alternative promotion, booklet must have interesting disign and detail content. To design a booklet, we have consider the five elements to design, namely shape, space, line, texture, and color.

In designing the booklet, the writer applied the steps of designing booklet using Corel Draw X7. In addition, designing a booklet of story about Palembang can be used as an alternative promotion to inform visitors in Palembang.

#### **5.2 Suggestion**

The writer give some suggestion to the goverment to promote historical stories about Palembang. The alternative media can be used to promoting the stories is a booklet. By promoting the story, especially historical stories about Palembang can be well known by public. The goverment should also give more attention to the museums. It is very important when this booklet can be used by every museums in Palembang to inform visitors about our historical stories, and can increase the number visitors.