FINAL REPORT

DESIGNING TOUR PACKAGE OF HARVESTING AND PROCESSING COFFEE OF EMPAT LAWANG



This report is written to fulfill the requirement of final report project

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FINAL REPORT APPROVAL SHEET

DESIGNING TOUR PACKAGE OF HARVESTING AND PROCESSING





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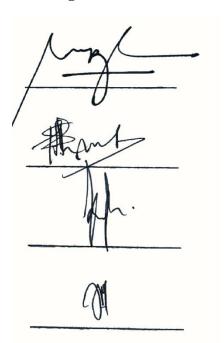
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PREFACE

First of all, the writer would like to thanks to Allah SWT for the bless and

mercy that has been given to the writer so that the writer could finish the final report.

This report is written to fulfill the requirement of Final Report at State Polytechnic of

Sriwijaya Palembang entitled "Designing Tour Package of Harvesting and Processing

Coffee of Empat Lawang."

The writer would also like to thank to all people who had given their

contributions in helping and supporting to finish this final report because without

their helps and motivation this report would not be finished. To develop the skills and

knowledge of the writer in doing the research, any suggestion and critics are always

welcome. The writer also expects that this report can give advantages for the readers.

Palembang, July 2017

The Writer

ABSTRACT

Designing Tour Package of Harvesting and Processing Coffee of Empat Lawang

(Febriyani Permata Sari, 2017, 60 pages, 6 figures)

Tour Package is an important part of tourism that has the role to make the tourists interesting in going to have a trip. For creating an interesting tour package, the tour agent/ tour guides must provide the activities, facilities and also tourism destination as good as they can with the specific and innovative itinerary. This final report was purposed to support and promote the local tourism destination so it will increase the income of the province. This research is done with the research and development method by doing the observation and interview about the tourism destination and others that needed in a tour package. The population of this research is the local farmers, tourists, coffee plantation, local houses and also the tools of processing and harvesting coffee and the writer used sample to make the research easier because of the limited time, budget, etc. After collecting the data from the observation and interview, the write made a draft model and develop it by discussing with experts. As a result, the writer got the final brochure to promote the harvesting and processing coffee tour package of Empat Lawang.

Keywords: Research and Development, brochure, tour package.

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