

## CHAPTER V

### CONCLUSION AND SUGGESTION

This chapter presents the conclusion of designing the vlog and also the suggestions.

#### 5.1 Conclusion

Based on the explanation on the previous chapters, the writer concludes that the vlog contains the complete information about Palembang culinary tourism to promote the traditional foods of Palembang to make the viewers interested to visit Palembang. Nowadays, video already become media promotion because its function is not only display something but it also can share information in the vlog. As a promotion media, video can be used to promote traditional foods that is rarely known by the tourists, especially from other country. People are now more switching to cyber media and spending time to stream videos on Youtube and it was done by the writer to fulfill the right process for designing the video. In addition, the visualization as promoting media of traditional foods in Palembang can be used as promotion media to increase Palembang culinary tourism.

#### 5.2 Suggestion

This vlog does not complete yet. Because of the lack of fund, time, and legality, the writer does not do dissemination as the last step of research and development modification in the vlog. For the future research, the writer suggests to conduct dissemination. Futhermore, the writer expects that there will be proof reader as expert that corrects the content of a vlog in other languages. The writer also suggests the students of English Department Sriwijaya state Polytechnic to design vlog of Palembang culinary tourism and promote other kinds of culinary tourism in Palembang.