

REFERENCES

- Bonarou, C. (2012). *Heritage tourism and museum management*. Retrived from http://www.tour.teithe.gr/get_file.php?f=388 on April, 6th 2017.
- Flamingo, T. (2014). *Media-media promosi*. Retrived from <https://theforwardnews.blogspot.co.id/2014/09/media-media-promosi.html> on June, 1st 2017.
- Gustaning, G. (2014). *Pengembangan media booklet menggambar macam-macam celana pada kompetensi dasar menggambar celana siswa SMK N 1 Jenar*. Retrived from <http://eprints.uny.ac.id/29300/1/Guni%20Gustaning%2010513244017.pdf> on May, 4th 2017.
- Gustaning, G. (2016). *Efektivitas ooklet dan permainan tebak gambar dalam meningkatkan pengetahuan dan sikap siswa kelas IV terhadap karies gigi di SD Negeri 01, 02 dan 03 Bandengan Kecamatan Jepara Kabupaten Jepara tahun ajaran 2009/2010*. Retrived from <http://lib.unnes.ac.id/2970/1/6519.pdf> on May, 7th 2017.
- Leonard, C. (2014). *Booklet binding method*. Retrived from <http://www.studentbookbinding.co.uk/blog/types-of-binding> on July, 26th 2017.
- Ludico, M.G., Spaulding, D.T., and Voegtle, K.H. (2010). *Method in educational research: from theory to practice*. United States: John Wiley & Soes.
- Murray, I. (2015). *Culinary tourism: segment or figment*. Retrived from https://www.google.co.id/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=0ahUKEwjV6JKF6KXVAhUKNY8KHcYJDIIsQFggnMAA&url=http%3A%2F%2Fwww.ttracanada.ca%2Fsites%2Fdefault%2Ffiles%2Fuploads%2Fmurray_iain._culinary_tourism_-_segment_or_figment.pdf&usg=AFQjCNH2MVqQ8Co2FD9AEiaXPjnQhQbS0w on July, 26th 2017.
- Notoadimojo, S. (2005). *Metodologi penelitian kesehatan*. Jakarta: Rineka Cipta.

- Onatrio. (2015). *Collage of management and economics school of hospitality and tourism management book*. Retrived from <http://www.people.okanagan.bc.ca/arice/2008TTRAProceedings/2008%20Proceedings/Papers/Murray,%20Iain.%20%20Culinary%20Tourism%20-%20Segment%20or%20Figment.pdf> on April, 13th 2017.
- Putra, E. A. (2011). *Perancangan booklet studio lukis jurusan seni rupa fakultas bahasa dan seni universitas negeri Semarang*. Retrived from http://lib.unnes.ac.id/6650/1/8092_A.pdf on May, 28th 2017.
- Rachmad, S. (2012). *Penelitian Kualitatif*. EQUILIBRIUM, vol. 5, No. 9. Retrieved from <http://yusuf.staff.ub.ac.id/files/2012/11/Jurnal-Penelitian-Kualitatif.pdf> on May, 25th 2017.
- Sabetti, R. (2011). *Perancangan booklet studio gambar sebagai promosi jurusan seni rupa FBS UNNES*. Retrived from <http://lib.unnes.ac.id/4073/1/8134.pdf> on May, 8th 2017.
- Saladin, D. (2003). *Manajemen pemasaran dan unsur-unsur pemasaran (Edisi Ketiga)*. Bandung: Linda Karya.
- Sugiyono. (2013). *Metode penelitian pendidikan: pendekatan kualitatif, kuantitatif, dan R & D*. Bandung: Alfabeta.
- Sukmadinata, N S. Et al. (2005). *Metode penelitian pendidikan*. Bandung: PT. Remaja Rosda Karya.
- Undang-Undang RI No. X. (2009). *Kepariwisataan*. Retrieved from <http://www.wisatakandi.com/2011/11/undang-undang-ri-no-10-tahun-1009.html> on May 20th , 2017.
- Yoeti, Oka A. (1996). *Pemasaran pariwisata*. Bandung: Angkasa.