

## CHAPTER I

### INTRODUCTION

#### 1.1 Background

South Sumatera has so many interesting places for tourism. It is not only about places but also about the story in that place. South Sumatera is famous of beauty and interesting story or legend and the tradition. However, some places in South Sumatera are in remote area, the access to go to that place is difficult to find. This situation makes the places and the interesting story or legend in there unknown by many people. Talking about story or legend, that is one of factors that makes tourist interested to go to some places, because everybody is curious about the fact and they want to know the places that has interesting story.

Legend is one factor that makes the tourist more interested in some places. It is a folklore that is considered to have actually happened, but it is not considered to be secret. Legend is played by human although it might played by properties and is often assisted by magical creatures. Basically, Indonesian folklore is full of elements such as culture, level of education, social condition, religion and belief, political conditions, economy, law etc. South Sumatera has lot of legends such as “Si Pahit Lidah from South OKU “Legenda Pulau kemaro” from Palembang, “Ratu Bagus Sekuning dan Siluman Kera” from Palembang.

Banyuasin is one of regencies in South Sumatera located in remote area that is why the places and the stories in there unknown by many people. Actually, there are many interesting stories in there, such as, Putri Biyuku, Lanang Penyungkan, Si Tampok Pinang, and Munai sang Srikandi etc. The legend from the ancient is interesting to tell and to publish to other people. The legend develop from generation to generation. Sometimes it contains of the legend that can be change, depending on the place. Those differences make the legend more interesting for the tourist who want to know about the legend. That situation has some opportunities to the society to develop that place.

There are many ways to attract someone to know the legend, such as from newspaper, story book, magazine, internet etc. Those ways can attract everybody from children to adults. Usually the children are more interested in knowing some legends than adult. From story book the children can know the legend and the children will easily understand them. From story book the children can learn about some places and the importance of reading a book. There are some advantages if the children read story book such as, making the children learn a new word and concept, stimulating the growth of the children's brain, developing of imagination, instilling the value of religion, moral, ethnics, and building a good personality, implanting interest of reading, and adding new knowledge.

Everybody knows that in this modern era children prefer using gadget because there are large numbers of applications and games that are interesting, educational and interactive, so that is why children prefer to play and read gadgets. However, these activities are not good for children's health if they do continually without controlling from their parents. For example, the radiation from gadget can disturb their eyes health and also their brain growth.

Based on the explanation above, the writer wants to design the story book for children to promote one of the legends from banyuasin to become a story book and to reduce using gadget for children. The tittle of this final report is **Designing Storybook for Children Entitled “ The Legend of Putri Biyuku”**.

## **1.2 Problem Identification**

The problem of this paper is identified into two points : 1) lack of storybook for children including legend, 2) lack of access for the children to know more about legend from their hometown.

## **1.3 Problem Formulation**

Interesting story or legend from a place makes people interested about that place. South Sumatera has many legends, but only few people or old people around the place that know about the legend. It needs to promote the legend to the

young generation by making a good design storybook for children, especially story about Putri Biyuku from Banyuasin. So the writer will make this book more interesting by using animation pictures and make the children easy to know more about legend Putri Biyuku. The problems that the writer will discuss and try to solve is:

1. How to design the story book about the legend of Putri Biyuku that is suitable for children?

#### **1.4 Problem Limitation**

The writer limit this research in how to design the interesting storybook in hard copy form about Putri Biyuku. The storybook is expected for children to comprehend in order to develop their reading interest and to reduce them using gadget.

#### **1.5 research purpose**

1. To know how to design the storybook about the legend of “Putri Biyuku” that is suitable for children.

#### **1.6 Research Benefits**

Benefits for the writer :

- a) The writer can understand how to design a storybook that suits for children.
- b) The story book can be a media for the writer to improve the creativity to design children’s storybook.

Benefits for the children

- a) The children get the moral values from the story book of the legend“Putri Biyuku”
- b) The children can reduce using gadget.