FINAL REPORT

DESIGNING THE BOOKLET OF PALEMBANG HISTORICAL TOURISM DESTINATIONS



This report is written to fulfill the requirement of Diploma III in English Department

By:

ALVIN SYAHARA

ID. 061430901576

STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2017

APPROVAL SHEET

DESIGNING THE BOOKLET OF PALEMBANG HISTORICAL TOURISM DESTINATIONS



ALVIN SYAHARA

061430901576

Approved by,

Palembang, July 2017

Second Advisor,

First Advisor,

Rolling"

Dra. Risnawati, M. Pd

ID. 196804011994032001

Herman, S.Pd, M.Pd

ID.197107012002121001

Acknowledged by, Head of English Department

& Drs. M. Nadjmuddin, M.A

ID. 196209071988031001

DESIGNING THE BOOKLET OF PALEMBANG HISTORICAL TOURISM DESTINATIONS

The Final Report By:

Alvin Syahara

061430901576

Approved by the examining committee

Signature

Sri Gustiani, MTESOL., EdD.

ID. 197108252005012001

foughi

Drs. M. Nadjmuddin, M.A.

ID. 196209071988031001

MNaf

Moehamad. Ridhwan, S.Pd., M.Pd

ID. 196912102005011002

#

ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2017

MOTTO AND DEDICATION

"Don't wait for the right moment to start, start and make each moment right"

- Roy T. Bennett -

This final report dedicated to:

- Allah SWT
- Prophet Muhammad SAW
- My beloved parents
- My beloved brother
- My lecturers at English Department State Politechnic of Sriwijaya
- My friends at English Department State Politechnic of Sriwijaya

PREFACE

First of all, the writer would like to perform the gratitued to Allah swt who has

given his blessing so the writer could finish the final report. The writer also would like

to express the warmest gratitued to prophet Muhammad saw, for warning and

remembering ecery kindness or fault occurred. At last, this report is written to fulfill the

requirement of Diploma III in English Department at State Polytechnic of Sriwijaya,

entitled "Designing the Booklet of Palembang Historical Tourism Destinations".

The writer realize that this final report is still far from being perfect. Therefore,

criticisms, advices and suggestions are expected for the perfection of this final report.

Hopefully, this final report will be useful for the readers, especially the students of

English Department at State Polytechnic of Sriwijaya.

Palembang, 14 July 2017

The Writer

ACKNOWLEDGEMENT

The witer would like to thank to Allah SWT for the blessing, opportunity, love, health, and mercy to complete this final report. During writing this final report, the writer recieves a lof of motivation, assistance, contribution, suggestion, advice and supports from the people around. Therefore, in this special opportunity, the writer would like to express her warmest thank to:

- 1. Drs. M. Nadjmuddin, M.A as The Head of English Department
- 2. Dra. Risnawati, M.Pd and Herman, S.Pd, M.Pd who had give me their best advices, support and new knowledge in finishing this final report.
- 3. My beloved parents (Asnawi and Bainani) for always giving pray and attention for me, being a reason all of my stuggle, and being there when I need them and my beloved sibling (Fahrudin Adha) for always give me the motivations and shared his experience.
- 4. All of English Department lectures who has transfering knowledge in last three years.
- 5. All of English Department Administration staffs, thank you for your help.
- 6. My beloved friends (Zahra, Maudy, Aditya, Widy, Tartila, and Cipta) for always give me support and attetion when Iam in trouble.
- 7. Mr. Ardi Wiranata, thank you for the time in accompanying the writer while doing final report.
- 8. My squad (Nabila, Anis, Sari, and other) who always support each other.
- All of my friend in 6BD class, especially Rekha and Della for all the laugh, cry, and our solidarity. It will be unforgettable moment. I do really love you guys.
- 10. All of the experts, thankyou for all the time, advices and assists me in designing.
- 11. All people who had performed any assistance in finishing this final report which cannot

ABSTRACT

Designing The Booklet of Palembang Historical Tourism Destinations

(Alvin Syahara, 2017: 38 Pages, 15 Pictures, and 1 Table)

This research is focused on how to design a booklet of "Palembang Historical Tourism Destinations" written in both English and Indonesian languages. The writer used there steps of the Research and Development method modified by Sukmadinata (2005): preliminary study, model development, and final testing. In designing the booklet, knowledge about historical tourism destinations in Palembang, English and Indonesian writing skills, and graphic design knowledge and skill were really needed. In developing the booklet draft, the criticism and suggestions provided by experts were very helpful, so the writer can produce the final produced.

Keywords: Research and Development, Booklet, Palembang historical tourism destinations.

TABLE OF CONTENTS

APPROVAL SHEET	i
MOTTO AND DEDICATIONS	ii
PREFACE	iii
ACKNOWLEDGEMENT	iv
ABSTRACT	v
TABLE OF CONTENTS	vi
LIST OF FIGURES	vii
LIST OF TABLE	viii
CHAPTER I INTODUCTION	1
1.1 Background.	1
1.2 Problem Formulation	2
1.3 Purpose	3
1.4 Limitation	3
1.5 Benefit	3
CHAPTER II LITERATURE REVIEW	4
2.1 Booklet	4
2.1.1 Booklet Design	4
2.1.2 Booklet Binding Method	6
2.1.3 Strength and Weaknesses of Booklet	7
2.2 HISTORICAL TOURISM	7
2.2.1 Criteria for Being Historical Tourism Destinations	8
2.2.2 Types of Historical Tourism Destinations	9
2.2.3 Benefits of Visiting Historical Tourism Destination	9
2.3 Palembang Historical Tourism Destinations.	10
CHAPTER III RESEARCH AND METHODOLOGY	11
2.1 The Method of Passarch	11

3.2 Place of Research	13
3.3 Object of Research	14
3.4 Participants of Research	14
3.5 Techniques of Collecting Data	15
3.7 Techniques of Analyzing Data	16
CHAPTER IV FINDINGS AND DISCUSSIONS	18
4.1 Findings	18
4.1.1 Preliminary Study	19
4.1.2 Model Development	24
4.1.3 Final Product Testing.	33
4.2 Discussions	36
CHAPTER V CONCLUSIONS AND SUGGESTIONS	38
5.1 Conclusion.	38
5.2 Suggestion.	38
REFRENCES	39

LIST OF FIGURES

Figure 4.1 Booklet Covers in Model Draft	.18
Figure 4.2 Base Backround in Model Draft	.19
Figure 4.3 Table of Content in Model Draft.	.19
Figure 4.4: MONPERA in Model Draft	.20
Figure 4.5: Ticket Prices in Model Draft	.21
Figure 4.6: Biography in Model Draft	.21
Figure 4.7 MONPERA in Limited Field Testing	23
Figure 4.1: Mistaken and Revised English Sentences in Wider Testing	24
Figure 4.8: Kuto Besak Fortress in Wider Field Testing	28
Figure 4.9: The Quote in Wider Field Testing.	28
Figure 4.10: The Writer Biography in Wider Field Testing	29
Figure 4.11: Benteng Kuto Besak in Final Product Testing	30
Figure 4.12: Museum Sultan Mahmud Badaruddin II in Final Product Testing	.30
Figure 4.13: Ampera Bridge in Final Product Testing	31
Figure 4.14: The Front Cover Booklet in Final Product Testing	32
Figure 4.15 The Back Cover Booklet in Final Product Testing	32

LIST OF TABLE

Table 4.1: Mistaken and Revised English Sentend	ces in Wider Testing28
---	------------------------