CHAPTER I INTRODUCTION

1.1 Background

Indonesia has many beautiful places for tourism attraction. Palembang is one of cities which is famous of history and interesting places. That situation makes the tourist from domestic and international more interested to visit those places.Not only the places, but also interested of the story,the tradition, or legend and so on. With the legend, tourist are more interested in visiting these sights,and legends can answer about the origin of the place.Folktale has an element of cultural richness and history in every city or place told.

Folktales are stories that grew out of the lives and imaginations of the people, or folk. There are several types of folktale such as fables, myth, legends, and etc. According to Danandjaja (2007 in Fuzy, 2013) fable is a story that usesanimal as characters, and the animal on the story can behave like human beings. For example, a clever Kancil and the cunning wolf story. Myth is a story in which the gods or sacred nature and stories full of mystical for example, Nyi Roro Kidul, Joko Tarub, and the goddess. Legend is a story or narrative that lies somewhere between myth and historical fact and which, as a rule, is about a particular figure or person. There are some kinds of legends, such as legend of supernatural legend oflocal, legend, personal, and also legend of religion. For example the story of origins of Palembang, Legend of Batu Menangis, and Legend of Prambanan Temple.

Legend is played by humans which has important meaning or symbolism for the culture or is based histiric facts but with myths.Legend in Palembang is about individual or local from ancient. It is known that the legend from ancient is interesting to tell and to publish for other people. The legend develops every time from generation to generation, the contains of the legend can be change depending on the places or some cities. The situation make the legend more interesting who wants to know about the legend because of that governments get some opportunities to develop that place. There are some ways for government to make someone to know the legend such as from magazine, internet, storybook and so on. Those ways can make everyone from children to adults. Usually children more interested in knowing some legends than adults. The parents can introduce legend for children by storybook.

In addition, from story books the children can learn about some legend from different places and the importances of reading a book.children will be excited to read a storybook because the content is more interesting because of the picture, the colour and so on. There are some advantages if children read story book such as having a good relation with their parents,making the kids learn new concept stimutating of their brain, implanting interest of reading, developing imagination and improving moral education to children.

The following were some previous study regarding the legend "Designing Storybook of The Legend Si Pahit Lidah Dan Si Mata Empat for the Children" By Qonnita Jannah Aiza (2016), and "Designing a Storybook the Legend of Bagus Kuning for the Children" by Nanda Tri Fitria (2016). The differences with this current researchwere in terms of the language used i.e. English ; and terms of the level of readable, i.e for children. Based on the explanation above, the writer wanted to design the storybook about the Origin of Perahu Bidar Race for children. The title of the research was "Designing the Storybook about the Origin of Perahu Bidar Race for Children".

1.2 Problem Formulation

Based on the background above, the problem formulation of this research was

:

• How to design the storybook about the Origin of Perahu Bidar Race for children?

1.3 Purpose and Benefit

1.3.1 Purpose

The purpose of this research was :

• To investigate how to design the storybook about the Origin of Perahu Bidar Race for Children.

1.3.2 Benefit

1. For the writer :

• The writer can understand how to design the storybook about the Origin of Perahu Bidar Race for Children.

2. For the children :

- The Children who read the storybook will get the moral lesson from storybook about the Origin of Perahu Bidar Race
- Giving the information to the children about the legend of the Origin of Perahu Bidar Race

3.For the Parents :

• The parents have more choice concerning the storybook for children.