

FINAL REPORT

THE PROMOTION MEDIA USED IN BALAPUTRA DEWA MUSEUM



This report is written to fulfill the requirement of final report project at
Polytechnic of Sriwijaya

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POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2017

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THE PROMOTION MEDIA USED IN BALAPUTRA DEWA MUSEUM



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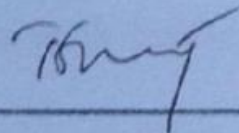
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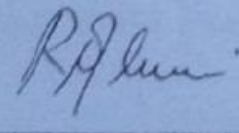
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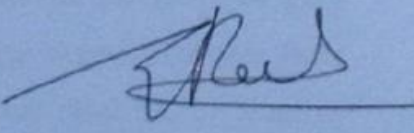
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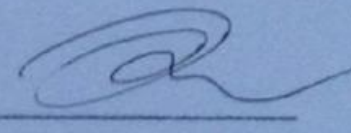
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PALEMBANG**

2017

PREFACE

First of all, the writer would like to perform the gratitude to Jesus Christ for the blessing that given to the writer, so that the writer could accomplish and finish the final report on time. Next, the writer would like to express the warmest gratitude for family (father, mother, sister, brother, and little sister) because they have always support the writer in finishing this final report. The writer also would like to give big thanks for the advisors who had been helping in writing and finishing this final report.

This report is written to fulfill the requirement for Final Report project at State Polytechnic of Sriwijaya which entitled *“The Promotion Media Used in Balaputra Dewa Museum”*.

The writer realize that there are still have some mistakes in writing this final report and far for being the perfect. The writer hope the readers can give suggestion and critics for this final report. The writers hope expect that this final report can give advantages and usefulness especially for the students of English Department.

Palembang, July 2017

The Writer

ACKNOWLEDGEMENT

The writer would like to thank to Jesus Christ that gives the chances and strengthens, for the writer to finish this final report. In this opportunity, the writer would like to express deep gratitude to the entire participants. The writer would like to thank to:

1. Head of English Department, Drs. M. Nadjmuddin, MA, as the Head of English Department.
2. Dra. Evi Agustina Sari, M.Pd as the first advisor and Munajah Rahma S.Pd.,M.Pd as the second advisor.
3. My awesome PA, Sri Gustiani M. TESOL, Ed.D. thankyou for your support, suggestion and everything.
4. My beloved parents (Mr. B.Nababan & Mrs. M.Purba) always give support unconditionally. I am so grateful to have both of you.
5. My beloved Sister and Brother (Cia's parents) always ask about my final report and give support to me.
6. My beloved little sister "Dedek Cia" that always gives me smile and happiness to do this final report with her action everyday.
7. My beloved Friend Herfina Rosalia (Fina), thanks for all your time to remind me and always help me in do this final report. You are my best partner. Hopefully, all of our wishes come true in our bright future, next.
8. All of my P3MI Galilea Airbatu.
9. My beloved classmates of 6BC who always share craziness, laugh, and motivation. Thankyou for 3 years together we passed the time in happy and unhappy conditions.
10. Thankyou for all of The staff in Balaputra Dewa museum (Pak Chandra, Ibu Diah, Ibu Merianti, pak Zaidan, & Mbak Triseda) to help me.
11. Buk Lina thankyou for your support, Pak Nop, Pak Okta, Buk Warti that always help me in administration.
12. All of people who involved for all of the help to finish this final report that I could not write one by one. Thank you so much.

Palembang, July 2017

ABSTRACT

THE PROMOTION MEDIA USED IN BALAPUTRA DEWA MUSEUM

(Yuliana Nababan, 2017, 28 pages, 1 table, 1 picture, and 1 chart)

The title of this final report is The Promotion Media Used in Balaputra Dewa Museum. The problem of this final report is what are the promotion media implemented in Balaputra Dewa Museum? And the purpose of this final report was to know the promotion media used in Balaputra Dewa Museum. The method of this final report is Descriptive Method. The subject of this research were the head of Balaputra Dewa museum, two staff in the museum and a guide in the museum. The data were collected through Interview and Documentation. Based on the finding, the writer showed that Balaputra Dewa Musuem has some promotion media to promote the museum for public/society. The promotion media used by museum were promotion by using social media (facebook) and other promotion (Exhibition, Museum Visit School and Cooperation with Tour and Travel agencies).

Keywords: Promotion media, Balaputra Dewa Museum.

MOTTO AND DEDICATION

“Let all that you do be done with Love”

-1 Corinthians 16:14-

Dedicate for :

- *My Beloved Parents (Mr. B.Nababan & Mrs. M.Purba)*
- *My Beloved Brother (Ramses Veryanto)*
- *My beloved Sister and Brother (Mrs.Herta & Mr. Marihot)*
- *My Beloved Little Sister (Marlita C. Belicia)*
- *My beloved partner in doing this final report (Fina)*
- *For everyone who Know, Care, and Support me*

TABLE OF CONTENTS

TITLE SHEET.....	i
APPROVAL SHEET.....	ii
APPROVAL SHEET BY EXAMINERS.....	iii
PREFACE.....	iv
ACKNOWLEDGEMENT.....	v
ABSTRACT.....	vi
MOTTO AND DEDICATION.....	vii
TABLE OF CONTENTS.....	viii
LIST OF TABLES.....	x
LIST OF PICTURES.....	xi
LIST OF CHART.....	xii

CHAPTER 1 INTRODUCTION

1.1. Background	1
1.2. Research Focus.....	2
1.3. Problem Formulation	2
1.4. Purpose.....	3
1.5. Problem Limitation	3
1.6. Research Benefits.....	3

CHAPTER II LITERATURE REVIEW

2.1. The Issue of Tourism	4
2.2. Museum	5
2.3. Promotion Media.....	7
2.4. Internet and Social Media	12

1. Internet	12
2. Social Media.....	12

CHAPTER III METHODOLOGY

3.1. Method of Research.....	16
3.2. Places of Research.....	16
3.3. Research Subject	16
3.4. Techniques of Collecting Data	17
3.5. Techniques of Analyzing The Data.....	18

CHAPTER IV FINDINGS AND DISCUSSION

4.1. Findings	19
4.2. Discussion.....	22

CHAPTER V CONCLUSION AND SUGGESTION

5.1. Conclusion	25
5.2. Suggestion.....	25

REFERENCES.....	26
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APPENDICES	
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LIST OF TABLES

Table 1. The Schools' Name Museum Visited.....	20
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LIST OF PICTURES

Picture 1: Facebook of Balaputra Dewa Museum.....	22
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LIST OF CHART

Chart 1: Chart of Visitors' Data	24
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