

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents about the conclusion and suggestion the designing of Musi River tour package.

5.1 Conclusions

Based on the explanation previous chapters, the writer can make the conclusion. South Sumatera especially Palembang is a tourism destination which is worth a visit. Palembang has many places of object destinations that has managed by goverment to be a tourism destination such as Jakabaring Sport City, Ampera Bridge, BKB, Siguntang Hill, Musi River and many others. One of many tourism can held in Palembang is Musi River tour.

Musi River is also being an arena for water festivities. Such as boating races, decorated boating contest, river swimming tournament, etc. As a site attraction, beautiful scenery of Musi River is a site attraction that can be develop to attract the tourists to visit. Musi River has water attractions. Therefore, it can be developed into well known tourist destination. In that place, tourists can do a variety of activities, having entertainment and so on in the water area of Musi River. From that activity the writer is interested to design Musi tour.

In designing Musi river tour package, the writer used designing and implementation method. There are steps that must be taken in designing this tour package to get good result such as: (1) Conceptualizing an Idea, (2) Surveying, (3) Developing tour itinerary, (4) Costing of a Package Tour, (5) Making a tour brochure. The writer choosed Pulau Kemaro, Kampung Arab Almunawar, Kampung Kapitan, and Masjid Ki Merogan as object destinations. After getting object destinations and also calculated the time and also make a tour itinerary. Tour is started from 07.00 to 15.30. After that, the writer calculated the price, and finally, the writer make a tour brochure to combaine the information about tour package in a one brochure. To attract the tourists, the writer submit the

informations about tour in a tour brochure. In tour brochure, the writer conclude the tour itinerary, tour prices, and contact person for tourist to order tour package.

5.2 Suggestions

After designing a tour package, the writer can give suggestion as follows:

1. The writer suggests the goverment can develop facilities in the object destinations to support tourism development in Palembang.
2. The writer suggests students at English Department join a tour package that can increase knowledge of tourism destination in Palembang.
3. The writer suggests that tour planner should follow steps in making a tour package.