

**FINAL REPORT PROPOSAL**

**DESIGNING A BOOKLET OF KAMPUNG ARAB AL-MUNAWAR TO  
ATTRACT TEENAGERS VISITORS**



This report is written to fulfill the requirement for subject of final report subject at  
State Polytechnic of Sriwijaya

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**ENGLISH DEPARTMENT**

**STATE POLYTECHNIC OF SRIWIJAYA**

**2017**

**APPROVAL SHEET**  
**FINAL REPORT**  
**DESIGNING A BOOKLET OF KAMPUNG ARAB AL-MUNAWAR TO**  
**ATTRACT TEENAGERS VISITORS**



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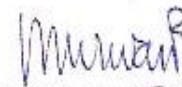
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## PREFACE

First of all, the writer would to perform the gratitude to Allah SWT for giving the mercy and the blessing for the writer in finishing this final report on time. This report is to fulfil the final report subject at English Department in State Polytechnic of Sriwijaya with the title “Designing a Booklet of Kampung Arab Al-Munawar to Attract Teenagers Visitors”.

The writer realizes this final report is still far from being perfect because of limitation of sources, time, and knowledge. Therefore, comments, and suggestion from whole source needed. The writer really expects that this report can be useful for the student of English Department state Polytechnic of Sriwijaya.

Palembang, July 2017

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## **ABSTRACT**

**(Dwi Rama Putri. 2017,33 pages , 20 pictures)**

This research aims at developing booklet of Kampung Arab al-munawar to attract teenagers visitors. The purposes of writing this final report is to find out the steps in designing a booklet of Kampung Arab Al-Munawar to attract teenagers visitors. The methods of this research is Research and Development ( R&D ) by Sukmadinata (2005). This final report project modified and developed the research and development method into two steps i.e reseacrh and development. The problem formllulation of this research is “How to design a good and interesting tourism booklet to attract teenagers visitors”. The research instruments used two steps i.e first, research step consisted observations and interviews. Second, development steps consisted preliminary study, development of the product and testing. Based on the explanation, the writer made a design of booklet for people especially teenagers visitors to know more about Kampung Arab Al-Munawar. The conclusion and suggestion are that the booklet can be used as the promotion media to promote some things like Kampung Al-Munawar as the tourism destinations in Palembang. Then, the booklet also can give the knowledge to people especially teenagers about Kampung Arab Al-Munawar.

***Keywords: Booklet, Kampung Arab Al-Munawar***

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