

KUESIONER PENELITIAN

Tanggal:...../...../2017

Nomor Kuesioner:

Responden yang terhormat,

Nama saya Galuh Resky Pratiwi, mahasiswa S1 Terapan Program Studi Usaha Perjalanan Wisata Jurusan Administrasi Bisnis Politeknik Negeri Sriwijaya Palembang. Saat ini saya sedang melakukan penelitian untuk skripsi dengan judul **“Pengaruh Amenitas, Atraksi Wisata, dan Aksesibilitas Terhadap Kepuasan Pengunjung di Taman Wisata Alam Punti Kayu Palembang”**.

Penelitian ini merupakan salah satu syarat kelulusan di jenjang S1. Berkaitan dengan hal tersebut, saya mohon kesediaan Saudara/i untuk meluangkan waktu melengkapi kuesioner ini. Informasi yang Saudar/i berikan akan dijaga kerahasiaanya dan hanya digunakan untuk kepentingan penelitian. Saya mohon kesediaan dan waktu Saudara/i berikan, saya ucapkan terima kasih.

Hormat saya,

Galuh Resky Pratiwi

BAGIAN A IDENTITAS RESPONDEN

Berilah tanda silang (X) jawaban yang sesuai dari pertanyaan-pertanyaan sebagai berikut:

1. Nama :..... (boleh tidak dicantumkan)
2. Jenis Kelamin
 - a. Laki-laki
 - b. Perempuan
3. Umur:
 - a. <15-25 tahun
 - b. 26-36 tahun
 - c. 37-47 tahun
4. Pekerjaan:
 - a. Pelajar/ mahasiswa Swasta
 - b. Pegawai Negeri/PNS
 - c. Pegawai
 - d. Lainnya.....
5. Jumlah Kunjungan:
 - a. Pertama kali
 - b. Kunjungan Ulang

BAGIAN B PERTANYAAN

Dibawah ini terdapat pertanyaan-pertanyaan yang berkaitan dengan harapan dan kinerja yang dilaksanakan/diterima Sdr/I di Taman Wisata Alam Punti Kayu Palembang. Berilah tanda (√) pada kolom jawaban yang diharapkan dan dirasakan/ diterima oleh Sdr/I. Skala respon adalah sebagai berikut:

SS : Sangat setuju

S : Setuju

TS : Tidak Setuju

STS : Sangat Tidak Setuju

1. Amenitas/ Fasilitas (X₁)

| No | Pertanyaan | Jawaban | | | |
|----|--------------------------------------------------------------------------|---------|---|----|-----|
| | | SS | S | TS | STS |
| 1 | Terdapat fasilitas umum yang lengkap di TWA Punti Kayu | | | | |
| 2 | Terdapat musholla yang dijaga kebersihannya | | | | |
| 3 | Terdapat banyak toilet yang dijaga kebersihannya di TWA Punti Kayu | | | | |
| 4 | Terdapat banyak pondok-pondok atau tempat beristirahat di TWA Punti Kayu | | | | |
| 5 | Terdapat banyak kantin di TWA Punti Kayu | | | | |

| | | | | | |
|---|-------------------------------------------------------------------------------------------|--|--|--|--|
| 6 | Area parkir kendaraan dijaga dengan aman dan rapi | | | | |
| 7 | Petugas di setiap Atraksi Wisata TWA Pundi Kayu memberikan pelayanan yang ramah dan sopan | | | | |

2. Atraksi Wisata (X₂)

| No | Pertanyaan | Jawaban | | | |
|----|-----------------------------------------------------------------------------------------------|---------|---|----|-----|
| | | SS | S | TS | STS |
| 8 | Arena permainan kincir angin, komedi putar dan jet yang ada di TWA Pundi Kayu aman di gunakan | | | | |
| 9 | Objek Wisata Danau di TWA Pundi menarik untuk dikunjungi karena tempat yang bagus | | | | |
| 10 | Koleksi satwa di kebun binatang TWA Pundi Kayu lengkap dan unik | | | | |
| 11 | Objek wisata miniatur Keajaiban dunia yang ada di TWA unik dan menarik | | | | |
| 12 | Arena Permainan <i>Flying fox</i> untuk dewasa dan anak-anak menarik dan menantang | | | | |
| 13 | Kolam renang dan kids waterpark bersih dan aman | | | | |
| 14 | Udara sejuk di TWA Pundi Kayu membuat saya merasa nyaman | | | | |

3. Aksesibilitas (X₃)

| No | Pertanyaan | Jawaban | | | |
|----|----------------------------------------------------------------------------|---------|---|----|-----|
| | | SS | S | TS | STS |
| 15 | Jalan menuju lokasi TWA Pundi Kayu tersedia dan mudah ditempuh | | | | |
| 16 | Kualitas jalan menuju TWA Pundi Kayu dalam kondisi baik | | | | |
| 17 | Transportasi umum sepanjang objek wisata tersedia | | | | |
| 18 | Perjalanan menuju TWA Pundi Kayu aman dan lancar | | | | |
| 19 | Terdapat petunjuk arah di area TWA Pundi Kayu untuk mempermudah pengunjung | | | | |

4. Kepuasan Pengunjung (Y)

| No | Pertanyaan | Jawaban | | | |
|----|-------------------------------------------------------------------------|---------|---|----|-----|
| | | SS | S | TS | STS |
| 20 | Fasilitas yang ada di TWA Pundi Kayu sesuai yang diharapkan pengunjung | | | | |
| 21 | Pengunjung merasa puas dengan atraksi wisata yang ada di TWA Pundi Kayu | | | | |
| 22 | Saya akan menginformasikan kepada orang lain mengenai TWA Pundi Kayu | | | | |

| | | | | | |
|----|------------------------------------------------------------------|--|--|--|--|
| 23 | Saya akan mengajak orang lain untuk berkunjung ke TWA Pundi Kayu | | | | |
| 24 | Saya berniat untuk berkunjung kembali ke TWA Pundi Kayu | | | | |

REKAPITULASI DATA HASIL JAWABAN RESPONDEN

| Res po nde n | Amenitas | | | | | | | Atraksi Wisata | | | | | | | Aksesibilitas | | | | | Kepuasan Pengunjung | | | | |
|-----------------------|----------|------|------|------|------|------|------|----------------|------|------|------|------|------|------|---------------|------|------|------|------|---------------------|------|------|------|------|
| | x1.1 | x1.2 | x1.3 | x1.4 | x1.5 | x1.6 | x1.7 | x2.1 | x2.2 | x2.3 | x2.4 | x2.5 | x2.6 | x2.7 | x3.1 | x3.2 | x3.3 | x3.4 | x3.5 | y1.1 | y1.2 | y1.3 | y1.4 | y1.5 |
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 1 | 3 | 4 | 2 | 2 | 2 | 4 | 2 | 1 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 1 |
| 2 | 3 | 4 | 3 | 2 | 4 | 2 | 4 | 1 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 3 | 2 | 3 |
| 3 | 4 | 4 | 3 | 4 | 2 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 2 |
| 4 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 2 | 2 | 3 | 3 | 3 | 2 | 3 | 3 | 2 | 2 | 3 | 3 | 2 | 1 | 3 | 4 | 2 |
| 5 | 2 | 2 | 2 | 4 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 3 | 3 | 3 | 3 | 2 | 3 | 4 | 2 |
| 6 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 1 | 3 | 3 | 2 | 3 | 2 | 1 |
| 7 | 2 | 3 | 2 | 2 | 3 | 2 | 3 | 1 | 3 | 2 | 2 | 1 | 3 | 3 | 2 | 1 | 1 | 1 | 2 | 2 | 2 | 1 | 3 | 3 |
| 8 | 2 | 2 | 1 | 3 | 2 | 3 | 3 | 2 | 3 | 2 | 2 | 3 | 2 | 3 | 2 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 1 | 1 |
| 9 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 | 2 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 2 | 1 | 3 | 2 | 4 |
| 10 | 3 | 2 | 2 | 3 | 2 | 2 | 3 | 2 | 2 | 1 | 3 | 3 | 2 | 3 | 4 | 4 | 4 | 3 | 3 | 2 | 2 | 3 | 1 | 2 |
| 11 | 3 | 3 | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 3 | 2 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 2 | 3 | 3 |
| 12 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 2 | 3 | 2 | 2 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 |
| 13 | 3 | 2 | 2 | 3 | 3 | 3 | 2 | 3 | 4 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 |
| 14 | 1 | 4 | 1 | 4 | 2 | 4 | 2 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 3 | 3 | 3 |
| 15 | 2 | 1 | 1 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 1 | 2 | 1 | 3 | 2 | 2 | 2 | 1 | 1 |
| 16 | 2 | 2 | 1 | 3 | 1 | 4 | 2 | 2 | 2 | 2 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 3 | 3 |
| 17 | 2 | 3 | 2 | 3 | 3 | 4 | 1 | 2 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 |
| 18 | 2 | 3 | 3 | 3 | 2 | 3 | 2 | 1 | 2 | 1 | 3 | 2 | 2 | 3 | 3 | 2 | 2 | 3 | 3 | 2 | 1 | 2 | 2 | 2 |
| 19 | 3 | 2 | 2 | 3 | 2 | 4 | 3 | 3 | 3 | 2 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 3 | 3 | 1 | 3 | 3 | 3 | 2 |
| 20 | 3 | 3 | 3 | 2 | 2 | 4 | 2 | 2 | 2 | 1 | 2 | 1 | 1 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 3 | 3 | 2 |
| 21 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 1 | 2 | 1 | 1 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 4 | 2 |
| 22 | 2 | 1 | 1 | 2 | 1 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 1 | 3 | 2 | 3 | 2 | 1 | 2 | 3 | 3 |
| 23 | 2 | 2 | 2 | 3 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 2 | 1 | 3 | 3 | 2 |
| 24 | 2 | 1 | 2 | 4 | 2 | 4 | 2 | 2 | 1 | 2 | 2 | 3 | 2 | 4 | 2 | 1 | 2 | 1 | 3 | 4 | 3 | 2 | 3 | 1 |

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|----|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 25 | 2 | 3 | 3 | 2 | 1 | 2 | 3 | 2 | 2 | 1 | 3 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 3 | 2 | 2 | 3 | 3 | 1 | |
| 26 | 2 | 3 | 2 | 2 | 4 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 1 | 3 | 2 | |
| 27 | 3 | 3 | 2 | 4 | 3 | 2 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 4 | 2 | 4 | 3 | 3 | 2 | 3 | 1 | |
| 28 | 3 | 3 | 1 | 4 | 2 | 2 | 3 | 1 | 2 | 1 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 2 | 3 | 3 | 1 | 2 | 3 | 2 | |
| 29 | 3 | 3 | 2 | 2 | 3 | 2 | 3 | 2 | 2 | 1 | 3 | 2 | 2 | 3 | 4 | 4 | 4 | 2 | 4 | 3 | 2 | 3 | 2 | 3 | |
| 30 | 3 | 2 | 2 | 3 | 1 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 2 | 1 | 3 | 1 | 2 | 2 | 1 | 3 | 1 | 2 | |
| 31 | 3 | 3 | 1 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 3 | |
| 32 | 2 | 3 | 1 | 3 | 3 | 3 | 3 | 1 | 2 | 2 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 4 | 2 | 1 | 3 | 3 | 3 | |
| 33 | 2 | 1 | 1 | 4 | 3 | 3 | 2 | 2 | 2 | 1 | 4 | 2 | 2 | 4 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 3 | 3 | 2 | |
| 34 | 3 | 3 | 2 | 4 | 3 | 1 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 4 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | |
| 35 | 2 | 2 | 2 | 3 | 4 | 4 | 3 | 2 | 2 | 1 | 2 | 2 | 3 | 4 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | |
| 36 | 2 | 2 | 3 | 3 | 3 | 2 | 2 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 | 2 | 2 | 3 | 3 | 3 | 2 | 2 | |
| 37 | 3 | 3 | 3 | 3 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 3 | 3 | 4 | 3 | 3 | 2 | 2 | 3 | 2 | 3 | 2 | 2 | |
| 38 | 2 | 4 | 1 | 3 | 3 | 3 | 3 | 3 | 3 | 1 | 3 | 4 | 3 | 3 | 3 | 3 | 4 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | |
| 39 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 2 | 3 | 3 | 3 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 3 | 3 | 3 | |
| 40 | 2 | 3 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 3 | 3 | 3 | |
| 41 | 3 | 4 | 3 | 2 | 2 | 4 | 4 | 2 | 4 | 2 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | |
| 42 | 4 | 2 | 2 | 3 | 3 | 2 | 3 | 3 | 2 | 1 | 2 | 2 | 1 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 3 | 2 | 3 | |
| 43 | 3 | 2 | 2 | 3 | 3 | 2 | 3 | 2 | 2 | 1 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 | 1 | |
| 44 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 3 | 3 | 2 | 2 | 1 | |
| 45 | 3 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 |
| 46 | 3 | 2 | 2 | 3 | 3 | 4 | 3 | 3 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 4 | 3 | 2 | 3 | |
| 47 | 3 | 2 | 2 | 3 | 3 | 4 | 4 | 3 | 2 | 3 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 2 | 3 | 4 | 3 | |
| 48 | 3 | 3 | 2 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 1 | 1 | |
| 49 | 2 | 2 | 2 | 1 | 1 | 2 | 3 | 2 | 2 | 3 | 3 | 2 | 1 | 2 | 3 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 4 | 3 | |
| 50 | 2 | 2 | 2 | 3 | 2 | 3 | 3 | 3 | 3 | 1 | 3 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 3 | 2 | 4 | |
| 51 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | |
| 52 | 1 | 2 | 1 | 3 | 1 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 1 | 3 | 3 | 3 | 2 | 3 | 2 | 1 | 3 | 3 | 3 | 3 | |
| 53 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 1 | 2 | 1 | 1 | 1 | 2 | 2 | 2 | |

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|----|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 54 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 4 |
| 55 | 3 | 2 | 2 | 3 | 3 | 3 | 3 | 2 | 2 | 1 | 3 | 3 | 1 | 2 | 3 | 3 | 3 | 2 | 1 | 2 | 2 | 3 | 2 | 1 |
| 56 | 3 | 3 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 57 | 3 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 3 |
| 58 | 3 | 3 | 4 | 3 | 3 | 2 | 2 | 3 | 3 | 2 | 4 | 4 | 2 | 3 | 2 | 2 | 3 | 3 | 3 | 3 | 2 | 4 | 2 | 2 |
| 59 | 4 | 4 | 4 | 4 | 2 | 3 | 2 | 2 | 1 | 2 | 4 | 3 | 3 | 4 | 3 | 3 | 2 | 1 | 3 | 3 | 1 | 3 | 3 | 3 |
| 60 | 3 | 3 | 2 | 3 | 3 | 4 | 4 | 3 | 3 | 1 | 3 | 2 | 2 | 3 | 3 | 2 | 3 | 2 | 2 | 1 | 2 | 2 | 2 | 2 |
| 61 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 3 | 2 | 1 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 3 | 3 | 2 |
| 62 | 2 | 3 | 3 | 3 | 2 | 2 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 2 |
| 63 | 3 | 2 | 1 | 3 | 3 | 2 | 2 | 2 | 3 | 1 | 4 | 2 | 3 | 4 | 3 | 3 | 3 | 2 | 2 | 3 | 1 | 3 | 2 | 2 |
| 64 | 3 | 3 | 3 | 4 | 2 | 2 | 2 | 3 | 4 | 3 | 4 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 65 | 2 | 3 | 2 | 4 | 2 | 3 | 2 | 2 | 1 | 1 | 4 | 1 | 1 | 3 | 3 | 2 | 2 | 2 | 3 | 1 | 1 | 1 | 2 | 2 |
| 66 | 3 | 2 | 2 | 3 | 2 | 3 | 2 | 1 | 2 | 2 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 67 | 2 | 3 | 1 | 4 | 2 | 2 | 2 | 3 | 3 | 1 | 4 | 3 | 2 | 3 | 3 | 2 | 3 | 2 | 2 | 3 | 3 | 2 | 2 | 2 |
| 68 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 |
| 69 | 2 | 3 | 2 | 3 | 4 | 3 | 2 | 3 | 3 | 2 | 4 | 1 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| 70 | 2 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 1 | 1 | 4 | 3 | 1 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 3 |
| 71 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 4 | 3 | 2 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 4 |
| 72 | 2 | 2 | 2 | 3 | 3 | 2 | 2 | 1 | 2 | 1 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 73 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 3 | 2 | 2 |
| 74 | 2 | 3 | 2 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 2 |
| 75 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 1 | 2 | 3 | 2 | 2 | 3 | 3 | 2 | 2 | 3 | 3 | 3 | 3 | 2 | 2 | 2 |
| 76 | 1 | 2 | 2 | 4 | 2 | 1 | 1 | 1 | 2 | 1 | 1 | 2 | 1 | 4 | 4 | 4 | 4 | 4 | 4 | 1 | 2 | 2 | 2 | 2 |
| 77 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 4 | 3 | 2 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 78 | 2 | 3 | 2 | 3 | 2 | 2 | 3 | 2 | 1 | 2 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 3 | 3 | 3 |
| 79 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 |
| 80 | 2 | 2 | 3 | 3 | 2 | 2 | 2 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 2 | 3 | 3 | 3 | 3 |
| 81 | 3 | 2 | 2 | 3 | 3 | 3 | 2 | 3 | 3 | 1 | 4 | 2 | 3 | 3 | 4 | 4 | 4 | 3 | 2 | 3 | 3 | 3 | 3 | 3 |
| 82 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 3 | 2 | 3 | 4 | 2 | 3 | 3 | 3 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |

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|-----|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 83 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 3 |
| 84 | 3 | 2 | 2 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| 85 | 2 | 3 | 2 | 3 | 2 | 3 | 1 | 4 | 4 | 2 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 |
| 86 | 2 | 3 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 2 | 4 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 1 |
| 87 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 3 | 4 | 3 | 2 | 3 | 3 |
| 88 | 2 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 4 | 2 | 2 | 3 | 2 | 2 | 3 | 2 | 3 | 2 | 2 | 3 | 2 |
| 89 | 1 | 2 | 1 | 3 | 3 | 2 | 2 | 1 | 2 | 1 | 2 | 2 | 3 | 2 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |
| 90 | 1 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 1 | 1 | 2 | 2 | 3 | 3 | 3 | 2 | 1 | 2 | 2 |
| 91 | 2 | 1 | 2 | 3 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 92 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 2 | 1 | 1 | 3 | 4 | 3 | 4 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 2 |
| 93 | 2 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 3 | 2 | 4 | 3 | 4 | 4 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 3 | 3 |
| 94 | 1 | 2 | 1 | 4 | 4 | 4 | 4 | 1 | 2 | 1 | 3 | 3 | 3 | 3 | 3 | 3 | 1 | 3 | 3 | 2 | 2 | 3 | 3 |
| 95 | 1 | 2 | 2 | 3 | 3 | 4 | 4 | 1 | 3 | 2 | 4 | 4 | 1 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 2 | 3 | 3 |
| 96 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 1 | 1 | 3 | 4 | 3 | 4 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 2 |
| 97 | 2 | 2 | 2 | 3 | 2 | 1 | 3 | 2 | 2 | 3 | 4 | 1 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 2 | 2 | 2 |
| 98 | 1 | 2 | 1 | 2 | 2 | 3 | 3 | 3 | 3 | 1 | 1 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 3 | 2 |
| 99 | 3 | 3 | 2 | 4 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 |
| 100 | 2 | 3 | 3 | 4 | 3 | 3 | 3 | 2 | 2 | 1 | 4 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 3 |

HASIL UJI VALIDITAS

| | | total jawaban |
|-------------------|------------------------|--------------------|
| skor jawaban x1.1 | Pearson Correlation | .432 [†] |
| | Significance(2-tailed) | .017 |
| | N | 30 |
| skor jawaban x1.2 | Pearson Correlation | .445 [†] |
| | Significance(2-tailed) | .014 |
| | N | 30 |
| skor jawaban x1.3 | Pearson Correlation | .418 [†] |
| | Significance(2-tailed) | .021 |
| | N | 30 |
| skor jawaban x1.4 | Pearson Correlation | .498 ^{**} |
| | Significance(2-tailed) | .005 |
| | N | 30 |
| skor jawaban x1.5 | Pearson Correlation | .442 [†] |
| | Significance(2-tailed) | .014 |
| | N | 30 |
| skor jawaban x1.6 | Pearson Correlation | .460 [†] |
| | Significance(2-tailed) | .011 |
| | N | 30 |
| skor jawaban x1.7 | Pearson Correlation | .618 ^{**} |
| | Significance(2-tailed) | .000 |
| | N | 30 |
| skor jawaban x2.1 | Pearson Correlation | .737 ^{**} |
| | Significance(2-tailed) | .000 |
| | N | 30 |
| skor jawaban x2.2 | Pearson Correlation | .516 ^{**} |
| | Significance(2-tailed) | .003 |
| | N | 30 |
| skor jawaban x2.3 | Pearson Correlation | .704 ^{**} |
| | Significance(2-tailed) | .000 |
| | N | 30 |
| skor jawaban x2.4 | Pearson Correlation | .463 [†] |
| | Significance(2-tailed) | .010 |
| | N | 30 |
| skor jawaban x2.5 | Pearson Correlation | .642 ^{**} |
| | Significance(2-tailed) | .000 |
| | N | 30 |
| skor jawaban x2.6 | Pearson Correlation | .709 ^{**} |
| | Significance(2-tailed) | .000 |
| | N | 30 |
| skor jawaban x2.7 | Pearson Correlation | .405 [†] |
| | Significance(2-tailed) | .026 |
| | N | 30 |

| | | total jawaban |
|-------------------|------------------------|--------------------|
| skor jawaban x3.1 | Pearson Correlation | .419 [†] |
| | Significance(2-tailed) | .021 |
| | N | 30 |
| skor jawaban x3.2 | Pearson Correlation | .479 ^{**} |
| | Significance(2-tailed) | .007 |
| | N | 30 |
| skor jawaban x3.3 | Pearson Correlation | .455 [†] |
| | Significance(2-tailed) | .012 |
| | N | 30 |
| skor jawaban x3.4 | Pearson Correlation | .592 ^{**} |
| | Significance(2-tailed) | .001 |
| | N | 30 |
| skor jawaban x3.5 | Pearson Correlation | .587 ^{**} |
| | Significance(2-tailed) | .001 |
| | N | 30 |
| skor jawaban y1.1 | Pearson Correlation | .493 ^{**} |
| | Significance(2-tailed) | .006 |
| | N | 30 |
| skor jawaban y1.2 | Pearson Correlation | .699 ^{**} |
| | Significance(2-tailed) | .000 |
| | N | 30 |
| skor jawaban y1.3 | Pearson Correlation | .428 [†] |
| | Significance(2-tailed) | .018 |
| | N | 30 |
| skor jawaban y1.4 | Pearson Correlation | .492 ^{**} |
| | Significance(2-tailed) | .006 |
| | N | 30 |
| skor jawaban y1.5 | Pearson Correlation | .480 ^{**} |
| | Significance(2-tailed) | .007 |
| | N | 30 |

HASIL UJI RELIABILITAS

1. Amenitas

Case Processing Summary

| | | N | % |
|-------|-----------------------|-----|-------|
| Cases | Valid | 100 | 100.0 |
| | Excluded ^a | 0 | .0 |
| | Total | 100 | 100.0 |

a. Listwise deletion based on all variables

Reliability Statistics

| Cronbachs Alpha | N of Items |
|-----------------|------------|
| .672 | 7 |

Item Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Correlated Item-Total Correlation | Cronbachs Alpha if Item Deleted |
|-------------------|----------------------------|--------------------------------|-----------------------------------|---------------------------------|
| skor jawaban x1.1 | 15.70 | 7.020 | .439 | .622 |
| skor jawaban x1.2 | 15.47 | 6.918 | .430 | .623 |
| skor jawaban x1.3 | 15.97 | 7.060 | .396 | .633 |
| skor jawaban x1.4 | 15.09 | 7.658 | .267 | .667 |
| skor jawaban x1.5 | 15.54 | 7.079 | .390 | .635 |
| skor jawaban x1.6 | 15.30 | 7.020 | .331 | .654 |
| skor jawaban x1.7 | 15.47 | 6.999 | .420 | .626 |

2. Atraksi Wisata

Case Processing Summary

| | | N | % |
|-------|-----------------------|-----|-------|
| Cases | Valid | 100 | 100.0 |
| | Excluded ^a | 0 | .0 |
| | Total | 100 | 100.0 |

a. Listwise deletion based on all variables

Reliability Statistics

| Cronbachs Alpha | N of Items |
|-----------------|------------|
| .773 | 7 |

Item Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Correlated Item-Total Correlation | Cronbachs Alpha if Item Deleted |
|-------------------|----------------------------|--------------------------------|-----------------------------------|---------------------------------|
| skor jawaban x2.1 | 15.34 | 8.772 | .556 | .732 |
| skor jawaban x2.2 | 15.23 | 9.128 | .478 | .747 |
| skor jawaban x2.3 | 15.55 | 8.331 | .545 | .733 |
| skor jawaban x2.4 | 14.76 | 9.518 | .372 | .767 |
| skor jawaban x2.5 | 14.96 | 8.584 | .582 | .726 |
| skor jawaban x2.6 | 15.27 | 8.179 | .577 | .726 |
| skor jawaban x2.7 | 14.55 | 9.806 | .343 | .771 |

3. Aksesibilitas

Case Processing Summary

| | | N | % |
|-------|-----------------------|-----|-------|
| Cases | Valid | 100 | 100.0 |
| | Excluded ^a | 0 | .0 |
| | Total | 100 | 100.0 |

a. Listwise deletion based on all variables

Reliability Statistics

| Cronbachs Alpha | N of Items |
|-----------------|------------|
| .859 | 5 |

Item Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Correlated Item-Total Correlation | Cronbachs Alpha if Item Deleted |
|-------------------|----------------------------|--------------------------------|-----------------------------------|---------------------------------|
| skor jawaban x3.1 | 10.94 | 6.340 | .665 | .833 |
| skor jawaban x3.2 | 11.11 | 5.715 | .728 | .816 |
| skor jawaban x3.3 | 11.03 | 5.787 | .729 | .816 |
| skor jawaban x3.4 | 11.35 | 5.987 | .685 | .827 |
| skor jawaban x3.5 | 11.05 | 6.331 | .577 | .854 |

4. Kepuasan Pengunjung

Case Processing Summary

| | | N | % |
|-------|-----------------------|-----|-------|
| Cases | Valid | 100 | 100.0 |
| | Excluded ^a | 0 | .0 |
| | Total | 100 | 100.0 |

a. Listwise deletion based on all variables

Reliability Statistics

| Cronbachs Alpha | N of Items |
|-----------------|------------|
| .732 | 5 |

Item Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Correlated Item-Total Correlation | Cronbachs Alpha if Item Deleted |
|-------------------|----------------------------|--------------------------------|-----------------------------------|---------------------------------|
| skor jawaban y1.1 | 10.09 | 4.608 | .477 | .692 |
| skor jawaban y1.2 | 10.24 | 4.386 | .448 | .705 |
| skor jawaban y1.3 | 9.84 | 4.580 | .532 | .674 |
| skor jawaban y1.4 | 9.93 | 4.248 | .547 | .664 |
| skor jawaban y1.5 | 10.14 | 4.344 | .472 | .694 |

HASIL ANALISIS DESKRIPSI KARAKTERISTIK RESPONDEN

Statistics

| | | jenis kelamin | umur | pekerjaan | jumlah kunjungan |
|---|---------|---------------|------|-----------|------------------|
| N | Valid | 100 | 100 | 100 | 100 |
| | Missing | 0 | 0 | 0 | 0 |

1. JENIS KELAMIN

jenis kelamin

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|-----------|---------|---------------|--------------------|
| Valid | laki-laki | 28 | 28.0 | 28.0 | 28.0 |
| | perempuan | 72 | 72.0 | 72.0 | 100.0 |
| | Total | 100 | 100.0 | 100.0 | |

2. UMUR

umur

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------|-----------|---------|---------------|--------------------|
| Valid | <15-25 tahun | 74 | 74.0 | 74.0 | 74.0 |
| | 26-36 tahun | 9 | 9.0 | 9.0 | 83.0 |
| | 37-47 tahun | 17 | 17.0 | 17.0 | 100.0 |
| | Total | 100 | 100.0 | 100.0 | |

3. PEKERJAAN

pekerjaan

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------------------|-----------|---------|---------------|--------------------|
| Valid | pelajar/mahasiswa | 74 | 74.0 | 74.0 | 74.0 |
| | pegawai negeri sipil (PNS) | 9 | 9.0 | 9.0 | 83.0 |
| | pegawai swasta | 10 | 10.0 | 10.0 | 93.0 |
| | lainnya | 7 | 7.0 | 7.0 | 100.0 |
| | Total | 100 | 100.0 | 100.0 | |

4. JUMLAH KUNJUNGAN

jumlah kunjungan

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------|-----------|---------|---------------|--------------------|
| Valid | pertama kali | 38 | 38.0 | 38.0 | 38.0 |
| | kunjungan ulang | 62 | 62.0 | 62.0 | 100.0 |
| | Total | 100 | 100.0 | 100.0 | |

HASIL ANALISIS DESKRIPSI JAWABAN RESPONDEN

1. Amenitas

pertanyaan 1 (X1.1)

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 9 | 9.0 | 9.0 | 9.0 |
| tidak setuju | 47 | 47.0 | 47.0 | 56.0 |
| setuju | 40 | 40.0 | 40.0 | 96.0 |
| sangat setuju | 4 | 4.0 | 4.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

pertanyaan 2

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 5 | 5.0 | 5.0 | 5.0 |
| tidak setuju | 39 | 39.0 | 39.0 | 44.0 |
| setuju | 45 | 45.0 | 45.0 | 89.0 |
| sangat setuju | 11 | 11.0 | 11.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

pertanyaan 3

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 18 | 18.0 | 18.0 | 18.0 |
| tidak setuju | 56 | 56.0 | 56.0 | 74.0 |
| setuju | 22 | 22.0 | 22.0 | 96.0 |
| sangat setuju | 4 | 4.0 | 4.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

pertanyaan 4

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 2 | 2.0 | 2.0 | 2.0 |
| tidak setuju | 18 | 18.0 | 18.0 | 20.0 |
| setuju | 58 | 58.0 | 58.0 | 78.0 |
| sangat setuju | 22 | 22.0 | 22.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

pertanyaan 5

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 6 | 6.0 | 6.0 | 6.0 |
| tidak setuju | 42 | 42.0 | 42.0 | 48.0 |
| setuju | 43 | 43.0 | 43.0 | 91.0 |
| sangat setuju | 9 | 9.0 | 9.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

pertanyaan 6

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 3 | 3.0 | 3.0 | 3.0 |
| tidak setuju | 38 | 38.0 | 38.0 | 41.0 |
| setuju | 36 | 36.0 | 36.0 | 77.0 |
| sangat setuju | 23 | 23.0 | 23.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

pertanyaan 7

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 3 | 3.0 | 3.0 | 3.0 |
| tidak setuju | 44 | 44.0 | 44.0 | 47.0 |
| setuju | 41 | 41.0 | 41.0 | 88.0 |
| sangat setuju | 12 | 12.0 | 12.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

2. Atraksi Wisata

pertanyaan 8

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 11 | 11.0 | 11.0 | 11.0 |
| tidak setuju | 56 | 56.0 | 56.0 | 67.0 |
| setuju | 28 | 28.0 | 28.0 | 95.0 |
| sangat setuju | 5 | 5.0 | 5.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

pertanyaan 9

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 7 | 7.0 | 7.0 | 7.0 |
| tidak setuju | 54 | 54.0 | 54.0 | 61.0 |
| setuju | 33 | 33.0 | 33.0 | 94.0 |
| sangat setuju | 6 | 6.0 | 6.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

pertanyaan 10

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 26 | 26.0 | 26.0 | 26.0 |
| tidak setuju | 48 | 48.0 | 48.0 | 74.0 |
| setuju | 20 | 20.0 | 20.0 | 94.0 |
| sangat setuju | 6 | 6.0 | 6.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

pertanyaan 11

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 3 | 3.0 | 3.0 | 3.0 |
| tidak setuju | 25 | 25.0 | 25.0 | 28.0 |
| setuju | 56 | 56.0 | 56.0 | 84.0 |
| sangat setuju | 16 | 16.0 | 16.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

pertanyaan 12

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 5 | 5.0 | 5.0 | 5.0 |
| tidak setuju | 36 | 36.0 | 36.0 | 41.0 |
| setuju | 48 | 48.0 | 48.0 | 89.0 |
| sangat setuju | 11 | 11.0 | 11.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

pertanyaan 13

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 17 | 17.0 | 17.0 | 17.0 |
| tidak setuju | 39 | 39.0 | 39.0 | 56.0 |
| setuju | 37 | 37.0 | 37.0 | 93.0 |
| sangat setuju | 7 | 7.0 | 7.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

pertanyaan 14

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 1 | 1.0 | 1.0 | 1.0 |
| tidak setuju | 16 | 16.0 | 16.0 | 17.0 |
| setuju | 59 | 59.0 | 59.0 | 76.0 |
| sangat setuju | 24 | 24.0 | 24.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

3. Aksesibilitas

pertanyaan 15

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 1 | 1.0 | 1.0 | 1.0 |
| tidak setuju | 24 | 24.0 | 24.0 | 25.0 |
| setuju | 56 | 56.0 | 56.0 | 81.0 |
| sangat setuju | 19 | 19.0 | 19.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

pertanyaan 16

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid sangat tidak setuju | 5 | 5.0 | 5.0 | 5.0 |
| tidak setuju | 31 | 31.0 | 31.0 | 36.0 |
| setuju | 47 | 47.0 | 47.0 | 83.0 |
| sangat setuju | 17 | 17.0 | 17.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

pertanyaan 17

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------------|-----------|---------|---------------|--------------------|
| Valid | sangat tidak setuju | 4 | 4.0 | 4.0 | 4.0 |
| | tidak setuju | 27 | 27.0 | 27.0 | 31.0 |
| | setuju | 50 | 50.0 | 50.0 | 81.0 |
| | sangat setuju | 19 | 19.0 | 19.0 | 100.0 |
| | Total | 100 | 100.0 | 100.0 | |

pertanyaan 18

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------------|-----------|---------|---------------|--------------------|
| Valid | sangat tidak setuju | 8 | 8.0 | 8.0 | 8.0 |
| | tidak setuju | 40 | 40.0 | 40.0 | 48.0 |
| | setuju | 44 | 44.0 | 44.0 | 92.0 |
| | sanagt setuju | 8 | 8.0 | 8.0 | 100.0 |
| | Total | 100 | 100.0 | 100.0 | |

pertanyaan 19

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------------|-----------|---------|---------------|--------------------|
| Valid | sangat tidak setuju | 5 | 5.0 | 5.0 | 5.0 |
| | tidak setuju | 24 | 24.0 | 24.0 | 29.0 |
| | setuju | 55 | 55.0 | 55.0 | 84.0 |
| | sangat setuju | 16 | 16.0 | 16.0 | 100.0 |
| | Total | 100 | 100.0 | 100.0 | |

4. Kepuasan Pengunjung

pertanyaan 20

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------------|-----------|---------|---------------|--------------------|
| Valid | sangat tidak setuju | 7 | 7.0 | 7.0 | 7.0 |
| | tidak setuju | 43 | 43.0 | 43.0 | 50.0 |
| | setuju | 46 | 46.0 | 46.0 | 96.0 |
| | sangat setuju | 4 | 4.0 | 4.0 | 100.0 |
| | Total | 100 | 100.0 | 100.0 | |

pertanyaan 21

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------------|-----------|---------|---------------|--------------------|
| Valid | sangat tidak setuju | 14 | 14.0 | 14.0 | 14.0 |
| | tidak setuju | 46 | 46.0 | 46.0 | 60.0 |
| | setuju | 34 | 34.0 | 34.0 | 94.0 |
| | sangat setuju | 6 | 6.0 | 6.0 | 100.0 |
| | Total | 100 | 100.0 | 100.0 | |

pertanyaan 22

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------------|-----------|---------|---------------|--------------------|
| Valid | sangat tidak setuju | 5 | 5.0 | 5.0 | 5.0 |
| | tidak setuju | 24 | 24.0 | 24.0 | 29.0 |
| | setuju | 65 | 65.0 | 65.0 | 94.0 |
| | sangat setuju | 6 | 6.0 | 6.0 | 100.0 |
| | Total | 100 | 100.0 | 100.0 | |

pertanyaan 23

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------------|-----------|---------|---------------|--------------------|
| Valid | sangat tidak setuju | 6 | 6.0 | 6.0 | 6.0 |
| | tidak setuju | 35 | 35.0 | 35.0 | 41.0 |
| | setuju | 49 | 49.0 | 49.0 | 90.0 |
| | sangat setuju | 10 | 10.0 | 10.0 | 100.0 |
| | Total | 100 | 100.0 | 100.0 | |

pertanyaan 24

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------------|-----------|---------|---------------|--------------------|
| Valid | sangat tidak setuju | 12 | 12.0 | 12.0 | 12.0 |
| | tidak setuju | 40 | 40.0 | 40.0 | 52.0 |
| | setuju | 42 | 42.0 | 42.0 | 94.0 |
| | sangat setuju | 6 | 6.0 | 6.0 | 100.0 |
| | Total | 100 | 100.0 | 100.0 | |

HASIL UJI ASUMSI KLASIK

1. Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

| | | Unstandardized Residual |
|------------------------------------|----------------|-------------------------|
| N | | 100 |
| Normal Parameters ^{a,b} | Mean | .0000000 |
| | Std. Deviation | 1.86252712 |
| Most Extreme Differences | Absolute | .078 |
| | Positive | .078 |
| | Negative | -.064 |
| Kolmogorov-Smirnov Z | | .782 |
| Asymptotic Significance (2-tailed) | | .574 |

a. Test Distribution is Normal

b. Calculated from data

2. Uji Heteroskedastisitas

Uji Glejser

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Significance |
|-------|---------------------|-----------------------------|------------|---------------------------|--------|--------------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | 2.598 | .761 | | 3.413 | .001 |
| | amenitas (X1) | -.019 | .044 | -.052 | -.434 | .665 |
| | atraksi wisata (X2) | -.046 | .042 | -.147 | -1.095 | .276 |
| | aksesibilitas (X3) | .005 | .044 | .013 | .108 | .914 |

a. Dependent Variable: abresid

3. Uji multikolinearitas

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Significance | Collinearity Statistics | |
|-------|----------------|-----------------------------|------------|---------------------------|-------|--------------|-------------------------|-------|
| | | B | Std. Error | Beta | | | Tolerance | VIF |
| 1 | (Constant) | 1.632 | 1.264 | | 1.291 | .200 | | |
| | amenitas | .137 | .076 | .163 | 1.817 | .072 | .669 | 1.496 |
| | atraksi wisata | .226 | .075 | .303 | 3.025 | .003 | .539 | 1.857 |
| | aksesibilitas | .322 | .073 | .382 | 4.416 | .000 | .723 | 1.383 |

a. Dependent Variable: kepuasan pengunjung

HASIL ANALISIS REGRESI BERGANDA

Variables Entered/Removed

| Model | Variables Entered | Variables Removed | Method |
|-------|----------------------------------------------------------------------|-------------------|--------|
| 1 | aksesibilitas (X3), amenities (X1), atraksi wisata (X2) ^a | | Enter |

a. All requested variables entered.

Model Summary^b

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | .682 ^a | .466 | .449 | 1.891 |

a. Predictors: (constant) aksesibilitas (X3), amenities (X1), atraksi wisata (X2)...

b. Dependent Variable: kepuasan pengunjung (Y)

ANOVA^b

| Model | | Sum of Squares | df | Mean Square | F | Significance |
|-------|------------|----------------|----|-------------|--------|-------------------|
| 1 | Regression | 299.208 | 3 | 99.736 | 27.879 | .000 ^a |
| | Residual | 343.432 | 96 | 3.577 | | |
| | Total | 642.640 | 99 | | | |

a. Predictors: (constant) aksesibilitas (X3), amenities (X1), atraksi wisata (X2)...

b. Dependent Variable: kepuasan pengunjung (Y)

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Significance |
|-------|---------------------|-----------------------------|------------|---------------------------|-------|--------------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | 1.676 | 1.287 | | 1.303 | .196 |
| | amenitas (X1) | .170 | .075 | .202 | 2.274 | .025 |
| | atraksi wisata (X2) | .173 | .071 | .241 | 2.430 | .017 |
| | aksesibilitas (X3) | .338 | .075 | .400 | 4.526 | .000 |

a. Dependent Variable: kepuasan pengunjung (Y)