

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter consists of conclusion and suggestions for the research.

5.1 Conclusion

After collected and analyzed data research, so it can be concluded that Palembang City actually has many interesting historical heritages which can be explored by tourists. As a part of heritages from Sriwijaya Kingdom, Palembang Darussalam Sultanate, and so on. The historical heritages in Palembang like Kawah Tekurep Graveyard and Sekanak Village actually has many potencies to be developed and promoted. But the use of promotion media still becomes the problem in promoting these historical objects. Because of the problem, so the writer has thought to use another effective promotion media to promote historical tourism of Palembang by designing a calendar of Palembang. Using calendar as the promotion media to promote historical tourism of Palembang has a very good opportunity because it will be used by the public.

5.2 Suggestion

The writer gives suggestion, as follow :

Kawah Tekurep Graveyard and Sekanak Village as the historical heritages from Sriwijaya Kingdom should be preserved for the future. We can use calendar as the effective tourism promotion media which besides providing dates, day, or time, it can also provide some information and pictures of historical objects as the contents of the calendar.