

CHAPTER I

INTRODUCTION

1.1 Background

A country that has tourism destinations can attract many people to visit it, and by many tourists from local or international that come can increase the country income. As the country income increases, the country's welfare will increase too. This can be seen from its facilities and infrastructures.

Moreover, Indonesia has various types of tourism. According to Rendy (2013) there are several types of tourism, they are maritime tourism, historical tourism, natural tourism, religious tourism, and so on. Maritime tourism is tourism which its activities are related to water or oceans. Historical tourism is tourism which people visit some heritage and historical sites. Natural tourism is tourism which activities are done with tourism objects such as the beauty of nature. Religious tourism is tourism which people visit special place of religious people, graveyard, and place of worship.

Each city in Indonesia has different tourism destinations. Such as Bali that is known with its Kuta Beach and its Dewata Island; Yogyakarta that is known with its Jalan Malioboro and its *angkringan*; Bandung that is known with its Gedung Sate; etc. From those three cities, their tourism destinations have their own characteristic.

Bali becomes one of many cities in Indonesia that is most visited by tourists from local or international. According to Central Bureau of Statistics Bali Province, the amount of tourists that visited Bali on January 2018 is 358.065 persons. This happens because Bali is famous among many tourists, both local and international.

Furthermore, there are many cities in Indonesia that keep trying to be known and recognized so that they can increase the number of tourists that come to their cities. One of those cities is Palembang. Palembang is trying to improve its tourism level. One of its way is by participating become a host of various events, both

national and international such as SEA GAMES in 2011, Islamic Solidarity Games in 2013, and ASIAN GAMES that will be held on August 2018. With the event, there will be many tourists come and visit Palembang.

Besides, promoting tourism destinations can be done through a fiction story. According to Encyclopaedia Britannica (Lotha, 2016) fiction is described as literature created from the imagination, not presented as fact, though it may be based on a true story or situation. Types of literature in the fiction genre include the novel, short story, and novella. The word is from the Latin *fictiō*, “the act of making, fashioning, or molding”. Through a fiction story, people can get a knowledge and entertainment at the same time. Fiction story can be a good way to promote tourism destinations in Palembang.

Laskar Pelangi is one of examples to promote tourism destinations. The novel consists of 529 pages written by Andrea Hirata which was published for the first time in 2007. Suara Merdeka launched that *Laskar Pelangi* had been translated at least in 26 languages in the world. *Laskar Pelangi* is about ten kids' lives who have background of poor families and go to Muhammadiyah School in Belitung which is full of limitations that it is based on the real condition in Belitung or the true story of the novel's author at that moment. Ever since *Laskar Pelangi* is noticed by people around the world, Belitung has become one of the cities that is visited by many tourists because the readers of *Laskar Pelangi* are curious about the condition that is showed in the novel.

The writer wanted to participate in promoting tourism destinations in Palembang by creating short story. The writer wanted to write short story because the story can be read in only one sitting. When reading, teenagers tend to find out the end of the story in a short time. Moreover, short story about tourism destination was rarely to be found especially with Palembang as the setting of the story. Therefore, short story is believed more popular to promote tourism destinations. The title of this research was “Writing a Short Story Entitled Apology to Promote Some Tourism Destinations in Palembang”.

1.2 Research Problem

The problem of this research is “How to write a short story entitled ‘Apology’ to promote some tourism destinations in Palembang?”

1.3 Research Objective

The objective of this research was to write a short story entitled ‘Apology’ to promote tourism destinations in Palembang.

1.4 Research Benefit

- For the Government
Help the authorities to promote tourism destinations in Palembang.
- For the readers
Give good moral values.