

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

There are many tourism products to increase or to attract tourists to come and visit the city of Pagaram, but for tourism products as a tourist promotion media in the form of booklet are still lacking. Due to the interest of reading for the young and the community is still lacking. Because for those books that explain about the sights or natural attraction are not interesting, they tend to be boring to be read by readers. Therefore the writer designed the booklet that tells about some waterfalls in Pagaram, since there is no such kind of media tool for tourism promotion in the form of booklet. The writer concludes about this problem designing booklet as a tourism product promotion and as a media to increase reading interest among young people because most of them have forgotten the history in their own city and to increase knowledge about the history and information about tourism in their area, especially in the city of Pagaram.

And based on the previous chapter, the writer can conclude that for designing the booklet, we have to consider the five elements of design, namely shape, space, line, texture, and color. In designing the booklet, the writer applied the steps of designing booklet using Corel Draw X11. And there is a tool for designing this booklet such as computer or laptop. And for the information in the booklet tells about the general information of waterfalls in Pagaram. There is good information that is very useful for the readers.

5.2 Suggestion

The writer gives some suggestions to the government to massively promote reading media as media tourism promotion to attract the tourist and to increase reading interest in the society. One of the media can be used in promoting the destinations is Booklet. By promoting the destination in Pagaram, especially nature attraction, the destination can be well known by public, and give income for

Pagaralam. And then the government of pagaralam should be increased reading interest in young people especially in pagaralam. And the last is the government could more innovated in promoting and developing tourism product to attract tourist to visit Pagaralam City.