

CHAPTER 1

INTRODUCTION

1.1 Background

The development of information technology from year to year is always growing rapidly. Many of facilities are generated by technological developments. So we can easily to access information around the world. Nowadays, The development of information technology has begun to penetrate into various areas of life and can not be denied that information technology can improve the effectiveness and efficiency of work.

Using technology well can give a positive impacts for everyone especially for the children. Such as we are able to talk to our friends and relatives who are living far away from us, we are able to learn new things and online courses, and so on. But, there are some negative impacts of technology development especially for the children, such as the children prefer like playing games on their gadget than reading a book. Then, the children forget about the customs,cultural, traditions, folktale and history of legend in Indonesia, the children are become lazy to study, their reading interest is decreases especially in english folktale. Therefore, the children need books that have good picture, plots, characters and good morals in order to give a positive impact to the children. The folktale of the story can be packed and documented in form of book in order to keep the maintain the almost lost folktale, so it is not forgotten.

According Hutomo cited in Kanzunudin (2015), folktale is the expression of the culture of a society through speech language directly related to various aspect of culture and social values of the community composition. So it can be concluded, Folktale is one of the cultural heritages that should be preserved. The story is told from generation to generation. The story of folktale is a story

that grows and develops in a society with tradition of different version and the folktale is a trust which is believed by society that the story is real happening.

So the writer's purposes to create a folktale's book for the children 10-12 years old and the writer designed the story book for children on Folktale of Putri Berias.

1.2 Problem Formulation

- How to design story book of putri berias folktale in english version?

1.3 Purpose

- To know how to design story book of putri berias folktale in english version

1.4 Benefits

Benefits for Writer

- The writer can understand how to design story book of putri berias folktale in english version
- The writer know many kinds of folktales especially in South Sumatera

Benefits for reader

- Readers know about Putri Berias' Folktale
- Readers appreciate the diversity of folktale especially in South Sumatera

Benefit for English Department

- For English Department's library, it can add the collection of books about the folktale and make this folktale becomes more famous