

**FINAL REPORT**

**DESIGNING VIDEO OF LORONG BASAH NIGHT CULINARY AS A  
MEDIA TO PROMOTE TOURISM CULINARY IN PALEMBANG**



**This report is written to fulfill one of the requirements of Diploma Graduation in  
English Department at State Polytechnic of Sriwijaya**

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**PALEMBANG**

**2018**

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DESIGNING VIDEO OF LORONG BASAH NIGHT CULINARY AS A  
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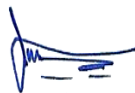
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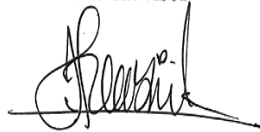
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FINAL REPORT

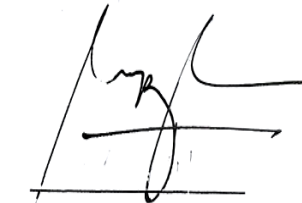
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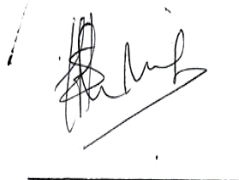
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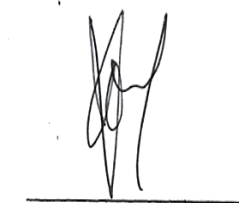
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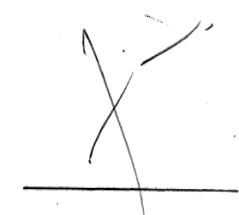
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## PREFACE

First of all, the writer would like to thank to Allah SWT for blessing that has been given to the writer. The writer also would like to express the gratitude to prophet Muhammad SAW, so the writer could finish this final report entitled **“Designing Video of Lorong Basah Night Culinary as a Media to Promote Tourism Culinary in Palembang”**. This report is written to fulfill the requirement of Diploma III curriculum in State Polytechnic of Sriwijaya.

In arranging this final report, the writer got lots of challenges and obstacles but with help from many individuals, those challenges and obstacles could pass. The writer also realized there are still many mistakes in writing this report. Therefore, any suggestions and critics are always welcome. The writer hopes that this report can give benefits for readers, especially the tourists and also the students of English Department in State Polytechnic of Sriwijaya.

Palembang, July 2018

The writer

## **ABSTRACT**

### **Designing Video of Lorong Basah Night Culinary as a Media to Promote Tourism Culinary in Palembang**

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**(Nadila Marliana, 2018, 35 pages, 34 pictures)**

The title of this final report is “Designing Video of Lorong Basah Night Culinary as a Media to Promote Tourism Culinary in Palembang”. The purpose of this final report is to design video of Lorong Basah night culinary as a media to promote tourism culinary in Palembang and to show the information conveyed by the video. The problem of this report is how to design video of Lorong Basah night culinary as a media to promote tourism culinary in Palembang. The writer used three phases in design this video. In developing the video, the writer refers to the experts’ opinion and suggestions. Finally, the writer concludes that the video can be used as a media to promote Lorong Basah night culinary.

**Keywords:** Tourism, Promotion, Media, Designing, Designing video.

## **ABSTRAK**

### **Designing Video of Lorong Basah Night Culinary as a Media to Promote Tourism Culinary in Palembang**

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**(Nadila Marlina, 2018, 35 halaman, 34 gambar)**

Judul dari Laporan Akhir ini adalah “Designing Video of Lorong Basah Night Culinary as a Media to Promote Tourism Culinary in Palembang”. Judul dari Laporan Akhir adalah untuk mendesain video kuliner malam Lorong Basah sebagai suatu media untuk mempromosikan wisata kuliner di Palembang dan untuk menampilkan informasi yang disampaikan oleh video. Masalah dari Laporan Akhir ini adalah bagaimana untuk mendesain video kuliner malam Lorong Basah sebagai suatu media untuk mempromosikan wisata kuliner di Palembang. Penulis menggunakan tiga tahapan dalam mendesain video ini. Dalam mengembangkan video ini, penulis mengacu kepada pendapat dan saran dari para ahli. Terakhir, penulis menyimpulkan bahwa video ini bisa digunakan sebagai suatu media untuk mempromosikan kuliner malam Lorong Basah.

Kata kunci: Pariwisata, Promosi, Media, Mendesain, Mendesain video.

## MOTTO AND DEDICATION

### **Motto :**

“DO NOT DO OR THINK EVERYTHING EXCESSIVELY”

-nadilamarliana-

### **This final report is dedicated to :**

1. My beloved parents (Mr. Gatot& Mrs. Rita)
2. My beloved sisters (Sri Octa Fiana, Sindy Septriyana and MeySilaIndriyana)
3. My family (Grand Fathers, Grand Mothers, Uncles, Aunts and Cousins)
4. My close friends
5. My classmates in BD Class 2015
6. All of my friends

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