

SYARAT DAN KETENTUAN
CALON PEDAGANG LORONG BASAH NIGHT CULINARY

PERSYARATAN UMUM :

1. MEMILIKI USAHA DI BIDANG KULINER (MAKANAN/MINUMAN) , MINIMAL 1 TAHUN.
2. MENGISI FORMULIR PENDAFTARAN CALON TENAN LBNC.
3. BERNIAT SERIUS MENGELOLA USAHA DALAM JANGKA WAKTU PANJANG / BUKAN SESAAT.
4. BERDOMISILI DI PALEMBANG ATAU SUMATERA SELATAN.
5. BERSEDIA MENGIKUTI PERATURAN DAN KETENTUAN YANG DITETAPKAN PEMERINTAH KOTA PALEMBANG.
6. BERSEDIA MENJAGA NAMA BAIK USAHA DAN PEMERINTAH.
7. BERSEDIA MENJAGA KEBERSIHAN TEMPAT USAHA.
8. MENGEDEPANKAN DISIPLIN.
9. MENJAGA HUBUNGAN KEKELUARGAAN SESAMA PEDAGANG LBNC.
10. TIDAK MENJUAL PRODUK YANG DI LARANG ATAU MENGGUNAKAN BAHAN TAMBAHAN MAKANAN YANG BERBAHAYA BAGI KESEHATAN KONSUMEN.

PERSYARATAN KHUSUS :

1. PESERTA YANG LOLOS SELEKSI MENDAPATKAN 1 SPACE TEMPAT USAHA DI LBNC.
2. MENYEDIAKAN ETALASE UNTUK DISPLAY DAGANGANNYA DAN MEJA DAN KURSI (SAMPAI BULAN MEI DIMANA AKAN DIBEIKAN GEROBAK DAN MEJA KURSI SECARA CUMA CUMA).
3. SEMUA PERALATAN DISIAPKAN DILOKASI ONTIME PK.18.00 PALING LAMBAT DAN T SIAP PK. 19.30 SERTA DIBONGKAR KEMBALI PALING LAMBAT PK.1 DINI HARI.
4. PERALATAN ETALASE MEJA KURSI BISA DI BAWA PULANG ATAU DITITIP DI GUDANG PASAR LORONG BASAH DENGAN BIAYA TITIP DARI PIHAK YANG MENYEDIAKAN JASA TITIP.
5. SEMUA SPACE DALAM KEADAAN BERSIH DAN SEMUA LIMBAH DI BUANG DALAM KANTONG BESAR HITAM YANG PEDAGANG SIAPKAN UNTUK KEMUDIAN DIBUANG DITEMPAT PEMBUANGAN.
6. MENYIAPKAN 1 ATAU 2 PELAYAN UNTUK PARA KONSUMEN.

7. SEMUA PERALATAN HARUS SIAP BONGKAR PASANG DAN SIAP PASANG ANGKUT.
8. MENATA RAPI LETAK DAGANGAN SEMUA BAHAN BAKU DI SIMPAN DALAM TEMPAT KHUSUS YANG TERTATA RAPI SERTA HIEGINIS.
9. PARA PEDAGANG MENGGUNAKAN SARUNG TANGAN PLASTIK DALAM MENYIAPKAN SAJIAN MAKANAN.
10. SEMUA TEMPAT MAKANAN HARUS CEPAT SAJI DAN MUDAH DIBAWA/ TAKE AWAY SERTA MENGHINDARI STEROFORM ATAU KEMASAN / TEMPAT MAKANAN MINIMAL PLASTIK ATAU KERTAS GO GREEN.
11. SETIAP HARI WAJIB MENGISI ABSENT SERTA FORM BISNIS CHECK LIST.
12. PESERTA WAJIB IKUT RAPAT BULANAN PEDAGANG LBNC UNTUK EVALUASI LAPANGAN.
13. DIUPAYA KAN MENGGUNAKAN SERAGAM USAHA BILA ADA MENYEDIAKAN BROSUR DAN KARTU NAMA BILA MEMUNGKINKAN.
14. BERPAKAIAN BEBAS PANTAS DAN SOPAN.
15. MENYEDIAKAN BUKU MENU DAN TISSUE.

KHUSUS UNTUK MAKANAN DAN MINUMAN (DILUAR KOPI) :

1. WAJIB MEMILIKI IZIN MINIMAL IUMK DAN PIRT/ IZIN INDUSTRI RUMAH TANGGA DIUTAMAKAN JIKA SUDAH MEMILIKI IZIN HALAL DITANDAI DENGAN MENYERAHKAN 1 LEMBAR COPY SURAT PERIJINAN YANG DIMILIKI .
2. BAGI YANG BELUM MEMILIKI IZIN DISARANKAN UNTUK MENGURUS PERIJINAN MELALUI ASOSIASINYA MASING MASING ATAU BAGI YANG BELUM PUNYA ASOSIASI DAPAT BERGABUNG DI FORUM TENAGA PENDAMPING UMKM SUMSEL UNTUK MENDAPATKAN PENDAMPINGAN DALAM MEMBUAT IZIN.
3. BAGI YANG SUDAH BERGABUNG DENGAN ASOSIASI HARUS MENYERTAKAN REKOMENDASI PIMPINAN LEMBAGA ATAU ASOSIASI ATAU KOMUNITASNYA.
4. PEDAGANG MENGGUNAKAN BAJU YANG BESI RAPI DAN BERSEPATU BUKAN SANDAL DAN UNTUK PARA CHEF NYA BILA MEMASAK RAMBUT TIDAK TERURAI DAN MENGGUNAKAN SARUNG TANGAN DAN CELEMEK.
5. MASING MASING USAHA MENYEDIAKAN SATU BUKU KECIL DAN PENA UNTUK MENDAPATKAN SARAN DARI KONSUMEN ATAS PRODUK YANG DIJUAL.

Designing Video of Lorong Basah Night Culinary as a Media to Promote Tourism Culinary in Palembang

Dubbing :

Palembang has many tourism destinations that support the tourism attraction such as Ampera bridge, Musi river, Kuto Besak fortress and Agung mosque. Even, Palembang has a new tourism destination that is not known by many people yet. It is Lorong Basah night culinary.

On Saturday, 10th February 2018 the government of Palembang Mr. Harnojoyo has inaugurated this place as the new destination of Palembang.

(THE VIDEO SHOT OF INTRODUCING LORONG BASAH NIGHT CULINARY)

Hello I'm Nadila Marlina, now I'm in Lorong Basah night culinary. It is located near Ampera Bridge. Here are so many kinds of food. Ok guys, let's go sight seeing and interviewing the one of visitors here.

Dubbing :

Lorong Basah night culinary is opened at 7.30 pm until 1 am. The precisely location of this place is on Sentot Ali Basah street, 16 Ilir, Ilir Timur I, Kota Palembang, Sumatera Selatan. There are various types of transportation that can be used to get here by visitors. There are private transportation or public transportation. The visitors can stop near Ampera Bridge or 16 Ilir Market and walk to Lorong Basah night

culinary, if they use public transportation. Then, Lorong Basah night culinary has parking lot for visitors who use private transportation. They can park their vehicles safely, because parking attendants will guard their vehicles.

Lorong Basah night culinary is appropriate for the visitors who want to enjoy their time with their families, friends and others at night safely, because here are security guards to keep the safety of the place and visitors. Lorong Basah night culinary provides various types of drinks and food, they are not only traditional food of Palembang. Visitors are able to eat food and drinks sold here with affordable price and satisfactory taste without worrying about hygiene and sanitation of the food and drinks, because the sellers have passed the culinary test and fulfilled the general and specific requirements that have been provided for the sellers by Tourism Department of Palembang.

(THE VIDEO SHOT OF INTERVIEWING THE ONE OF VISITORS IN
LORONG BASAH NIGHT CULINARY)

Dubbing :

Lorong Basah night culinary has 90 brands of tenants who sell their products here. They are Dorayaki Chan, Pokat Kocok, Authentic Thai Tea Cha Han Nom, Pempek Fiqi, Onca Bakso Rumpit Laut and others. Lorong Basah night culinary also has 10 tenants for VIP chairs. It is for visitors who do not like crowd.

Although the place is crowded, the visitors still can find a comfortable place to eat and taste food or

drinks, because this place has good lighting in the night. It also has many chairs and tables that are arranged neatly. The cleanliness of this place is good, because the sellers are not allowed to wash the dishes that have been used. They use disposable dishes made of plastic and rattan plates that be coated by banana leaf or paper for the base. Here is also the entertainment for visitors, it is karaoke. The singer will sing to entertain the visitors, but the visitors can sing too and will be accompanied by the music.

Therefore, Lorong Basah night culinary is very helpful for visitors, it make the visitors easy to find a place to eat that is open until midnight in the strategic location with good situation and condition place without dubious the price and taste of food and drinks.

Although Lorong Basah night culinary is a new culinary place, the visitors do not feel worried about the quality of this place. Let us visit the new destination in Palembang "*Lorong Basah night culinary*".