

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Midang Morge Siwe is one of heritage cultures that still exist until now. According to Maryani (1991:11) there is five requirements of tourism attraction that are *What to see, What to do, What to buy, What to arrive, What to stay*. All of the elements are included in Midang Morge Siwe and it becomes the potencies as cultural tourism attraction. First, Midang Morge Siwe itself becomes an object that can be seen by tourists who come. Second, during the tourist watch Midang Morge Siwe they can by taking photos and videos of Midang or taking their photos with Midang itself. Third, the place that Midang Morge Siwe is held there are many stores sell *kemplang* sebagai oleh-oleh dari Kayuagung. Fourth, there is a public transportation for the tourists who come from outside Kayuagung such as, buses, taxis, and damri. And the last, There is accommodation that supports the tourists to come and see Midang in kayuagung. That is two 2-star hotel which is located very strategic and not far from where Midan Morge Siwe is held. The uniqueness, the background of Midang Morge Siwe also makes this tradition become more potential as cultural tourism attraction. The uniqueness can be seen from the clothes that *bujang gadis* used and the traditional music (*Tanjidur*).

From the explanation above the writer concludes that Midang Morge Siwe has potencies to become cultural tourism attraction by considering the requirements of tourism attraction and the uniqueness.

5.2 Suggestions

The writer suggests to all people who are concerned with Midang Morge Siwe:

1. The writer suggests the Government especially for Ogan Komering Ilir Regency to preserve this tradition as one of the heritage culture. The writer also suggests the Government to create a museum or building that exhibits the variety of Kayuagung traditional wedding dress there. In addition, there is available the mini movie theater that played video about Midang Morge Siwe, in order to facilitate the tourists who want to know more about Midang. They can watch Midang every day without waiting for Idul Fitri to come. It can also increase the income of the Kayuagung sub-district.
2. The writer suggests the entire citizen of Kayuagung to preserve heritage culture of this city because it is very important. So, it can be an income for the citizen.