

FINAL REPORT

**THE POTENTIAL OF *DANAU AIR BATU* AS A TOURISM
DESTINATION IN BANYUASIN, SOUTH SUMATERA PROVINCE**



**This report is written to fulfill the Requirement of
Final Report Project at English Department**

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STATE POLYTECHNIC OF SRIWIJAYA

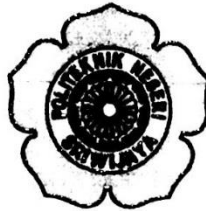
ENGLISH DEPARTMENT

PALEMBANG

2018

**APPROVAL SHEET
FINAL REPORT**

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DESTINATION IN BANYUASIN, SOUTH SUMATERA PROVINCE**

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**STATE POLYTECHNIC OF SRIWIJAYA
ENGLISH DEPARTMENT
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Motto and Dedication

“There is peace even in the storm”

-Vincent VanGogh

Dedicated to:

- Allah SWT*
- Prophet Muhammad SAW*
- Mama and Papa*
- My big family*
- English Department and State Polytechnic of Sriwijaya*

PREFACE

Thank to Almighty God, Allah SWT, who has given His blessing to the writer for finishing this final report titled "The Potential of *Danau Air Batu* as a Tourism Destination in Banyuasin, South Sumatera Province". This final report discusses about the potential of Danau Air Batu as a tourism destination in Banyuasin, South Sumatera Province involving attraction, accessibility, and amenities. Hopefully, this final report can help the readers especially English Department students of State Polytechnic of Sriwijaya to expand their knowledge about the potential of Danau Air Batu as a tourism destination.

Palembang, July 2018

The writer

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Dealing with this final report, the writer has many inspiration, assistance, and support from everybody around her. Those things they gave to the writer worthy that the writer would like to place the best gratitude to all of them. In this chance, the writer would like to thank to:

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ABSTRACT

THE POTENTIAL OF *DANAU AIR BATU* AS A TOURISM DESTINATION IN BANYUASIN, SOUTH SUMATERA PROVINCE

(Rosi Agustia, 2018, 25 pages, 8 pictures)

The purpose of this final report is to know whether or not *Danau Air Batu* had potential to be a tourism destination. The research was in a qualitative method and the data were collected by using observation and interview. The participant of the interview was Mrs. Agustinawati as the chief of Kelurahan Air Batu. The interview explored about the components of tourism: attraction, accessibility, amenities, public facilities, and organiser or institution. The results show that *Danau Air Batu* had potential to be one of the tourism destinations in Banyuasin, South Sumatera Province because it had fulfilled the requirements of the potential of standards tourism destinations. It is suggested that to make *Danau Air Batu* be more potential as a tourism destination, some additions of public transportation, amenities, public facilities and institution are required.

Keywords: Potential, Danau Air Batu, Tourism Destination

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