

REFERENCES

- Borg, W. R. Gall, M. D. (1983). *Educational Research an Introduction*. New York: Longman.
- Ciampa, Rob., Moore, Theresa., et al. (2016). What makes a good YouTube videos. Retrieved from <http://www.dummies.com/how-to/content/what-makes-a-good-youtube-video.html> on 21 may 2018
- Eames, R. (1989). Eames design. Retrieved on April 8th 2018 from <http://www.eamesoffice.com/scholars-walk/eames-design/>
- Ernayanti. (2003). *Ensiklopedia makanan tradisional di pulau Jawa dan pulau Madura*. Jakarta: Deputi Bidang Pelestarian dan Pengembangan Tradisidan Kepercayaan.
- Djalsim Saladin. (2011). *Intisari Pemasaran dan Unsur – Unsur Pemasaran*. Bandung. Cetakan keempat, Linda Karya.
- Hardt, M. (2006). Design definition. Retrieved on April 8th 2018 from <http://www.michael-hardt.com>PDF>lectures>.
- Kotler and Amstrong. (1989). Tourism product. Retrieved on March 3rd, 2018 from <http://pariwisatadanteknologi.blogspot.co.id/2010/06/produk-pariwisata-tourism-product.html>.
- Langford, S. (2015). *What is Traditional Food*. Retrived on January 14th, 2018 from <http://www.keeperofthehome.org/what-is-traditional-food>.
- Lovett, J. (1999). Elements of Design. Retrieved on April 8th 2018 from <http://www.jhonlovett.com/design-overview>.
- MacFarland, S. (2014). *7 reasons to use video in 2014*. Retrieved from http://www.huffingtonpost.com/scott-macfarland/7-reason-to-use-video-in_b_4537363.html on 17 May 2018
- Nurdiansyah. (2014). *Peluang dan tantangan pariwisata Indonesia*. Bandung: CV. Alfabeta.
- Nugroho, B. (2016). *Promotion*. Retrieved from <http://studygrafis.blogspot.co.id/2016/03/promosi.html> on 17 April 2018

Rangkuti, F. (2009). *Strategi promosi yang kreatif dan analisa kasus integrated marketing communication*. Retrieved from <http://books.google.co.id/books?id=9CYQSHfgg7kC&pg=PA277&dq=freddy+rangkuti&hl=id&sa=X&ved=0ahUKwjqrVPXx6HOAhXIpo8KHc1YAmoQ6AEILTAE#v=onepage&q=freddy%20rangkuti&f=false> on 3 May 2018

Sugiyono. (2011). *Metode Penelitian Kuantitatif Kualitatif dan R&D*. Bandung. Alfabeta

Sukmadinata, N. S. (2005). *Metode Penelitian Pendidikan*. Bandung: PT Remaja Rosda Karya, cetakan pertama.

Vlognation. (2017). Retrieved from Vlog nation: <http://www.vlognation.com>