

FINAL REPORT

**DESIGNING DOCUMENTARY VIDEO AS MEDIA PROMOTION OF
CARVING FURNITURE PALEMBANG**



**This report is written to fulfill one of the requirements of
Diploma Graduation in English Department at State Polytechnic Sriwijaya**

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**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG**

2018

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FINAL REPORT
DESIGNING DOCUMENTARY VIDEO AS MEDIA PROMOTION OF
CARVING FURNITURE PALEMBANG




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Palembang, July 2018

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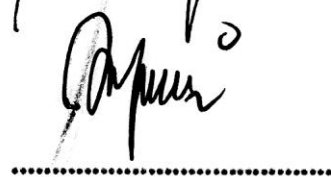
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2018

ABSTRACT

DESIGNING DOCUMENTARY VIDEO AS MEDIA PROMOTION OF CARVING FURNITURE PALEMBANG

(Ricelda Adelia Pertiwi, 2018 : 60 pages)

The title of this final report is “Designing Documentary Video as Media Promotion of Carving Furniture Palembang”. The report discusses about designing the product where the product is in the documentary video that contains the information about carving furniture Palembang. The purpose of this final report is to know how to design documentary video as media promotion of carving furniture Palembang. The writer used research and development method. The writer collected the data by giving structured interview to the historian in Culture and Tourism Office of Palembang City. The writer also collected the data by conducting the observation in 19 Ilir the center place of carving furniture Palembang. The data were analyzed by using Research and Development. There are three steps to complete this final report. The writer find that the documentary video can be one of media to promote carving furniture Palembang. The next writers are suggested to develop their idea in designing documentary video about tourism in Palembang because it has a lot of tourism potential in Palembang and also improve the documentary video of carving furniture Palembang more detail.

Keyword : *Design, Documentary Video, Video, Carving Furniture Palembang.*

PREFACE

First of all, the writer would like to express the greatest thanks to Allah SWT for blessing and giving the writer strength, health, and guidance in finishing this final report on time. Besides, the writer also would like to thank to Mr. Yusri, S.Pd., M.Pd and Ms. Munaja Rahma, S.Pd., M.Pd. who gave the guidance in finishing this final report. The purpose of this report is fulfill the final report subject at English Department of Sriwijaya State of Polytechnic with the title “Designing Documentary Video as Media Promotion of Carving Furniture Palembang”.

The writer realize that this paper is still far from being perfect because of the limitation of sources, time, and knowledge. Therefore, the writer would be delighted to welcome any comments and suggestions to make this paper better. Finally, the writer hope this paper can give the useful information for the readers.

Palembang, July 2018

The Writer

ACKNOWLEDGEMENT

Finally, the writer would like to perform the gratitude to Allah SWT for the uncountable mercy and blessing for the writer to finish this report on time. The writer also would like to say great thanks to all people who helped the writer and gave spirits to finish this report. Therefore, the writer would like to say thanks to:

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2. My aunty, Ami who always support me like my mother.
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4. Secretary Department Mrs. Sri Gustiani, S. Pd. M. TESOL.
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Palembang, July 2018

The Writer

MOTTO AND DEDICATION

Motto:

“I believe that everything happens for a reason. People change so that you can learn to let go, things go wrong so that you appreciate them when they are right, you believe lies so you eventually learn to trust no one but yourself, and sometimes good things fall apart so better things can fall together.”

- Marilyn Monroe -

This Final Report is dedicated to:

Allah SWT

Prophet Muhammad SAW

My Parents, Brother, and My Aunty

State Polytechnic of Sriwijaya

My lecturers at English Department of State Polytechnic of Sriwijaya

My Friends at State Polytechnic of Sriwijaya

Everyone who help and support me

Ricelda Adelia Pertiwi

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