

FINAL REPORT
DESIGNING THE VLOG OF PALEMBANG HISTORICAL BUILDINGS
AS HERITAGE TOURISM



**The Report is Written to Fulfill The Requirement of Final Report Subject at
State Polytechnic of Sriwijaya**

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STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2018

APPROVAL SHEET
FINAL REPORT
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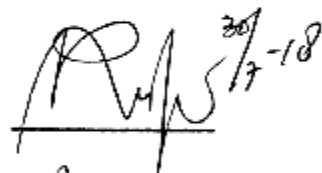
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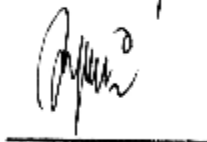
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**ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWLJAYA
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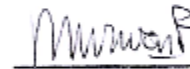
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PREFACE

First of all, the writers would like to express her greatest thanks to Allah for giving her strength, healty, and guidance in finish this paper entitled “Designing The Vlog of Palembang Historical Building as Heritage Tourism”. The purpose of this course is the Diploma III at the English Department State Polytechnic of Sriwijaya.

The writers would also be delighted to welcome any criticisms and suggestions to make this paper better. The writers expects that this report can give the advantages for readers, especially the students of English Department at State Polytechnic of Sriwijaya.

Palembang, July 2018

Writer

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In this moment, the writer will like to thanks to everyone who has given many contribution in this final report:

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MOTTO

Your life will not be changed by fate, but be transformed by the changes that you did.

-Jim Rohn

ABSTRACT

DESIGNING THE VLOG OF PALEMBANG HISTORICAL BUILDINGS AS HERITAGE TOURISM

(Ririn Maharani Putri and Wira Wadi Fatmah, 2018, 47 pages)

The title of this final report is aimed at designing Vlog of Palembang Historical Building as Palembang Heritage Tourism. The purpose of this final report is to investigate the steps of designing the vlog of Palembang historical buildings as heritage tourism. In writing this final report, the writer used research and development modified by Sukmadinata to design the vlog. The writer used qualitative methods based on Wardiyanta to analyse the data. In this research, only 2 steps of Research and Development methods the writer used. There are preliminary study and model development. The objects of this research were some historical buldings such as Masjid Agung, Rumah Almunawar, Rumah Kapitan, and Rumah Baba Boentjit. For collecting data, the writer used observation, interview, documentation. After given to the experts, the writer got some comments that video must contain address of Palembang historical buildings, transportation access, society life, persuasive statement, and general information about Palembang, after that the writer revised the video to be the final product. In conclusion, the vlog can be used as promotion media to promote Palembang heritage tourism.

Keywords: Design, Vlog, Heritage Tourism and Historical Building.

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