

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents the conclusion and suggestion of designing the vlog.

5.1 Conclusion

Based on the explanation on the previous chapters, the writers concludes that the vlog contains the significant information about Palembang heritage tourism to promote historical buildings in Palembang. Vlogs can be effective enough to help tourists get information about the historical buildings and to introduce Palembang historical buildings. There are three steps of research and development modifications that the writers used, There are preliminary study, model development and final product testing and dissemination and it was done by the writers to fulfill the right process for designing vlog of Palembang heritage tourism. It was done to make good vlog to promote Palembang historical buildings. The draft of vlog was given to some experts. They gave comment, suggestion, etc. After that the writers revised the draft to be the final product. In addition, the vlog can be used as promotion media to promote Palembang heritage tourism.

5.2 Suggestion

This vlog was uncomplete because of the lack of fund, time, and legality, the writers does not do dissemination as the last step of research and development modification in the vlog. The vlog of Palembang heritage tourism was done by the writers, the writers explained some historical buildings in Palembang. Palembang has many historical building but the promotion of historical buildings in Palembang is less because there's no specific information about the buildings. Therefore, it is needed suitable media promotion to help and facilitate the tourists to get information easily about the historical building in Palembang. So, the writers suggests the student of English Department Sriwijaya State Polytechnic to design vlog of Palembang heritage tourism and promote other kinds of heritage tourism in Palembang.