

FINAL REPORT
DESIGNING A TOURISM PROMOTIONAL VIDEO OF D'MATTO
MILLENNIAL ART



**This report is written to fulfill the requirement of final report subject
at English Department State Polytechnic of Sriwijaya**

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2018

PREFACE

First of all, the writer would like to say thanks to Allah SWT almighty for all blessing, healthy, and opportunity to finish the final report entitled “Designing A Tourism Promotional Video of D’Matto Millennial Art.” This report is written to fulfill the requirement of Final report project in English Department at State Polytechnic of Sriwijaya. The writer would like to say thank you to the advisors, Mrs. Dra. Murwani Ujihanti, M.Pd. and Mrs. Nian Masna Evawati S.Pd., M.Pd. Because without their guidance, the writer cannot prepare and finish the report and also thank you very much for beloved family who always support the writer to finish final report.

Finally, the writer realizes that the final report still has many weaknesses and is far from perfect. Therefore, constructive criticism and good suggestions are very expected for the final report. The writer expected that the final report can give advantages for State Polytechnic of Sriwijaya especially English Department.

Palembang, July 2018

The Writer

ACKNOWLEDGEMENT

First of all, the writer would like to say thank to Allah swt almighty for all blessing, so that the writer was able to finish the final report subject. The writer realizes that the final report will not be success without help and spirit from many people. Therefore, the writer would like to say thanks for great mercy and proud of :

1. Dr. Ing. Ahmad Taqwa, M.T., as the Director of State Polytechnic of Sriwijaya.
2. Drs. M. Nadjmuddin, M.A., as the Head of English Department.
3. Mrs. Dra. Murwani Ujihanti, M.Pd. and Mrs. Nian Masna Evawati S.Pd., M.Pd. as the advisors who had given their best advices, time, support, and knowledge during consultation for this final report.
4. All of lecturers in English Department at State Polytechnic of Sriwijaya who have taught and educated best.
5. My beloved parents, who always support and pray for my success.
6. My beloved sister, who always support and pray for my success.
7. My beloved wak Adi and wak Ida, who always give advices about life, support and pray for my success.
8. My beloved best friend, Isytania who always help me through ups and downs, thank you for your suggestions, prays and supports.
9. All my beloved friends in English department especially 6 BC. Thank you for the support, suggestions, and happiness for three years.
10. All participants who had helped to finish the final report.

Palembang, July 2018

The Writer

MOTTO AND DEDICATION

“Three simple rules in life. First, if you do not go after what you want, you will never have it. Second, if you do not ask, the answer will always be no. Third, if you do not step forward, you will always be in the same place.”

- Joseph Clough

The final report is dedicated to :

1. My beloved family
2. All My beloved lecturers in English Department at State Polytechnic of Sriwijaya
3. All My beloved friends in English Department at State Polytechnic of Sriwijaya
4. All of readers of this final report.

ABSTRACT

Designing A Tourism Promotional Video of D'Matto Millennial Art

(Anggi Febriani, 2018: i-ix + 32 pages)

This final report is aimed to design a tourism promotional video of D'Matto Millennial Art. D'Matto Millennial Art is one of artificial tourism objects in Palembang. The purpose of this final report is to find out the steps in designing a tourism promotional video of D'Matto Millennial Art and writing a narration for tourism promotional video of D'Matto. The writer used Research and Development modification developed by Sukmadinata (2005). The method has 3 steps: Preliminary study, model development and final product testing. The video was designed by the writer and the narration was written by the writer. It supported by 3 experts'suggestions for a better final version. It was tested by 3 experts: the expert of linguistic, the expert of narration video and the expert of design video. The writer suggests for people who want to make promotion video of D'Matto Millennial Art. People should also make the narration of the video because the writer found that most of videos are not completed with narration.

Keywords: (Designing, Promotional Video, D'Matto Millennial Art)

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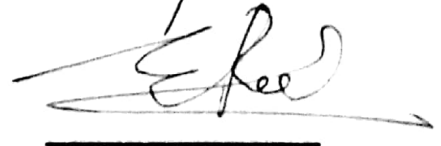
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ENGLISH DEPARTMENT

STATE POLYTECHNIC OF SRIWLJAYA

2018