

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter explains about the conclusion and the suggestion of the final report.

A. Conclusion

Magazine is one type of mass media. Magazine is composed of a set of united printed papers. There is no standard provision in compiling the contents of the magazine. The important things of magazines are the design has to interesting and the contents has to informative. It can be used to facilitate any human activity to get the information easily. “*Majo Dalu*” culinary tourism magazine is a magazine that the writer made to promote the night culinary tourism especially for the place and also the typical of Palembang food. For the place, the writer choosed Lorong Basah Night Culinary (LBNC) for the first edition of this magazine. It has function to give information for the tourist who li ke tourism culinary of typical Palembang food. For designing this magazine, the writer used Research and Development Method (preliminary study, model development, and final product). The informations about LBNC are obtained by observation to the place directly and interview with the visitors and also some experts of tourism, linguistic and design graphic. Second, the writing skill is needed for the writer to describe the information with the focus on grammar, vocabulary and others. The third, the writer design this magazine with Adobe Photoshop aplication. After the model draft has made, the writer met the some experts of linguistic, design graphic, and tourism to get suggestion or comment from them to this product. Based on the expert, this magazine has potency to promote night culinary in Palembang because there is no magazine that focus to promote night culinary tourism in Palembang before.

B. Suggestion

The writer suggest that this magazine need more time to finished to find the valid data, design and printed. The key to make this magazine developed is

find the relevant expert based on their experiences and job, mix match the experts that may be connected with the project. For tourism students, have to continue develop new idea to raise the Palembang traditional culinary that can make Palembang know globaly. Creativity and innovative to think and collaborate skills and technology to made some improvement of tourism industry sector, made some new project to developed,the writer hopes that would be more beneficial effects with this magazine.